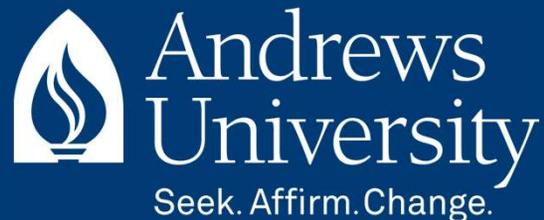


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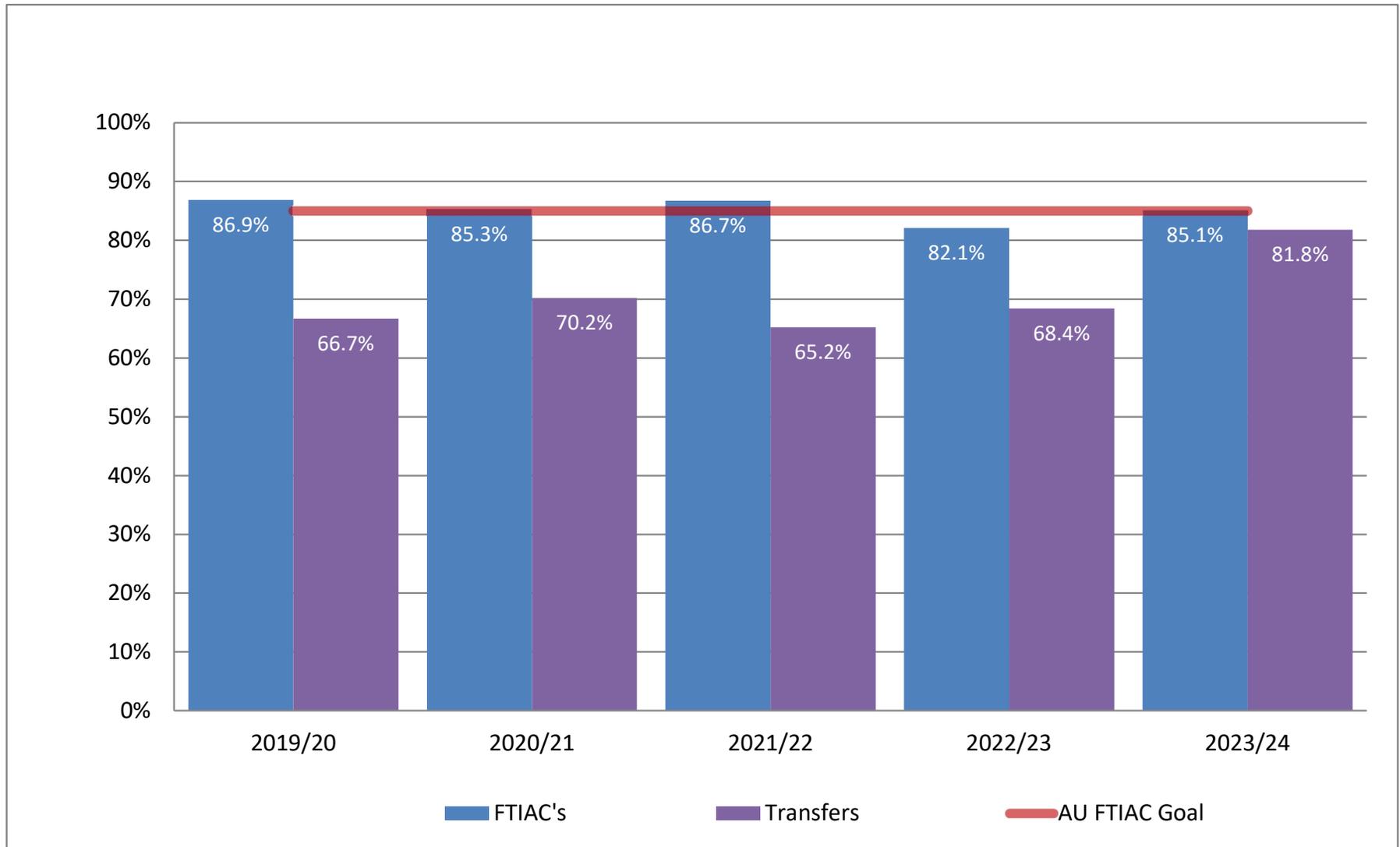


Snapshot on Andrews: Assessment of Key Performance Indicators

Office of Institutional Effectiveness
October, 2023

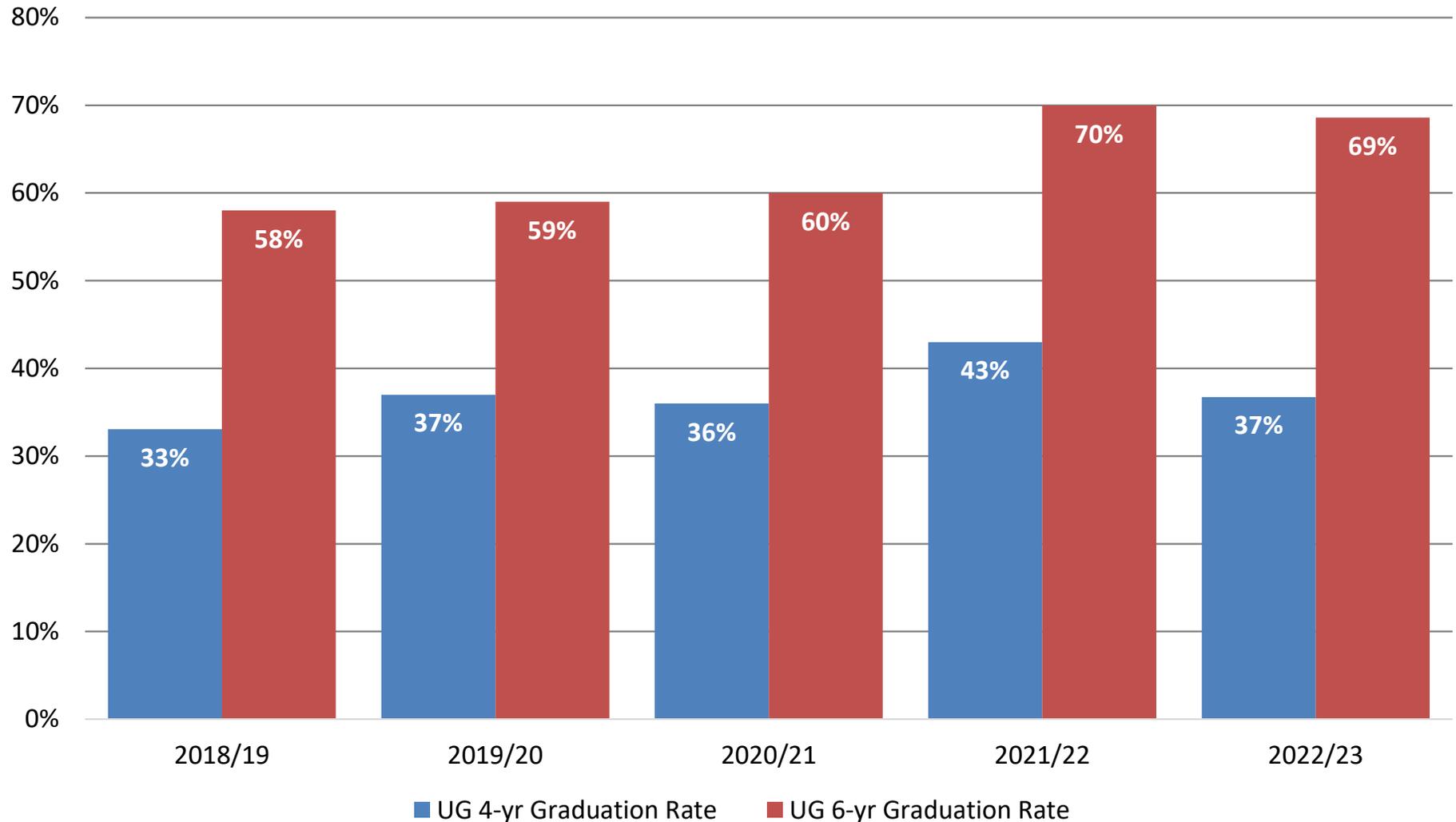
ACADEMIC INDICATORS

Undergraduate Retention Rates



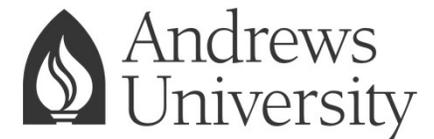
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Undergrad 4 & 6 Year Graduation Rates

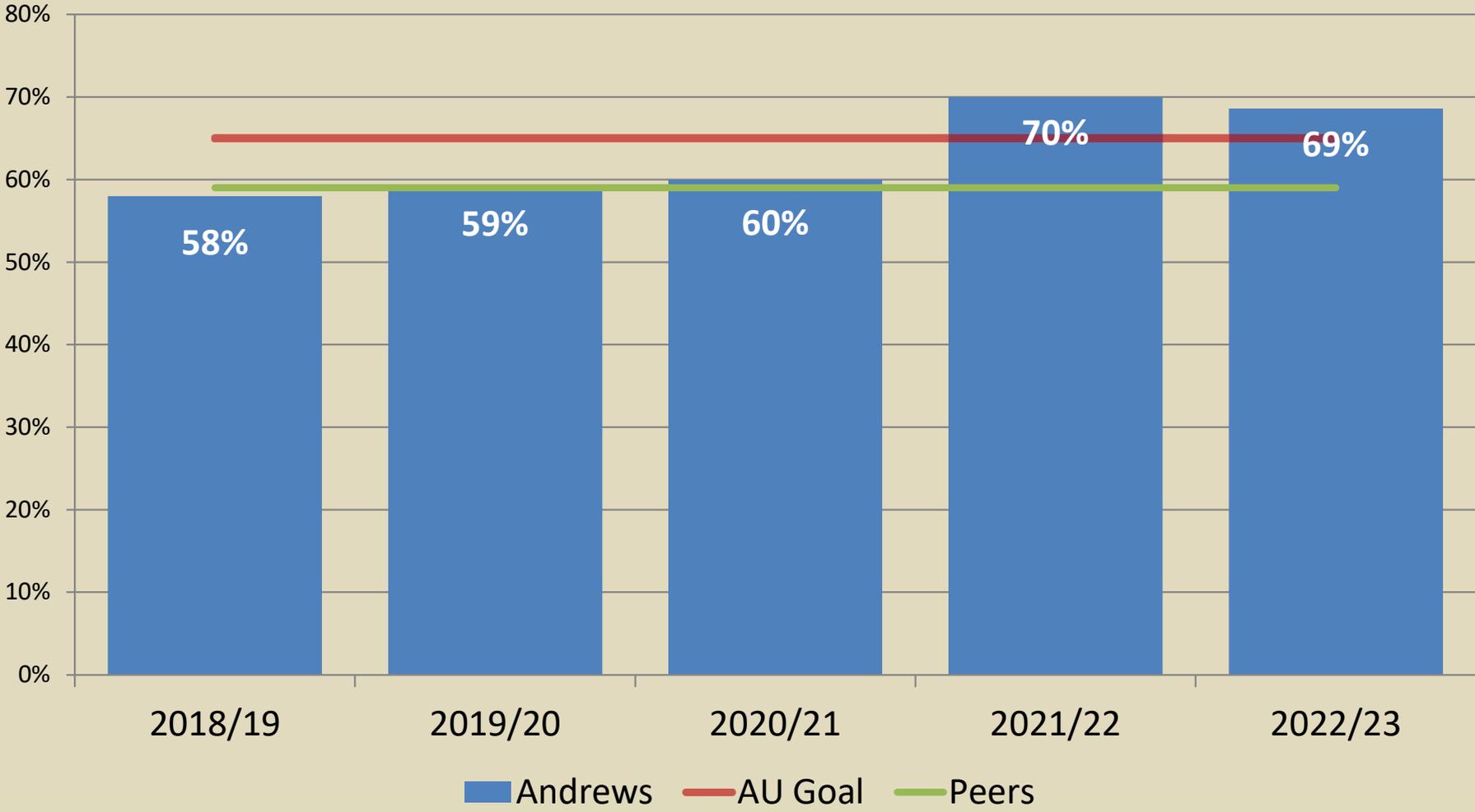


4 yr goal = 45%; 6 yr goal = 65%

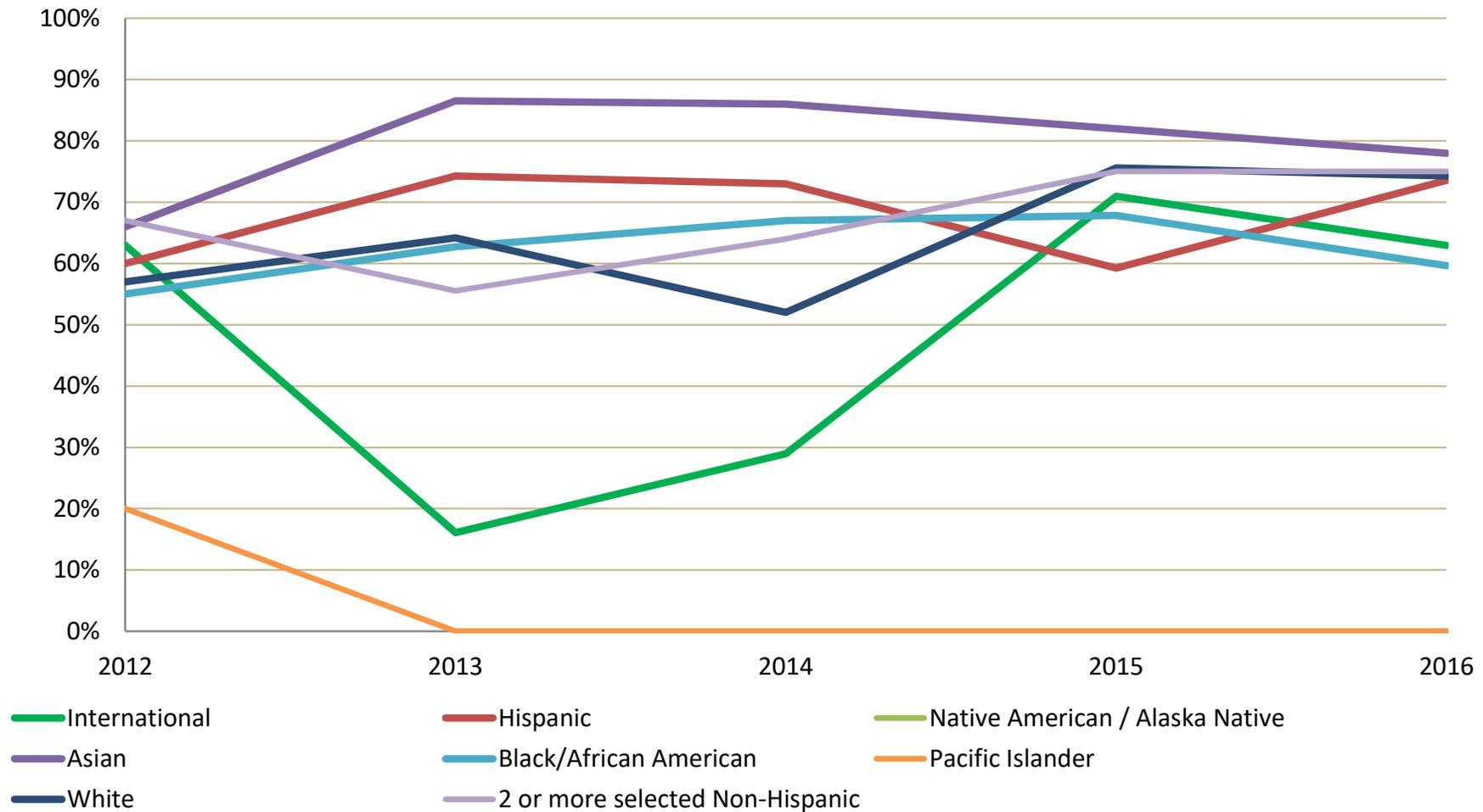
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Undergraduate 6 Year Graduation Rates

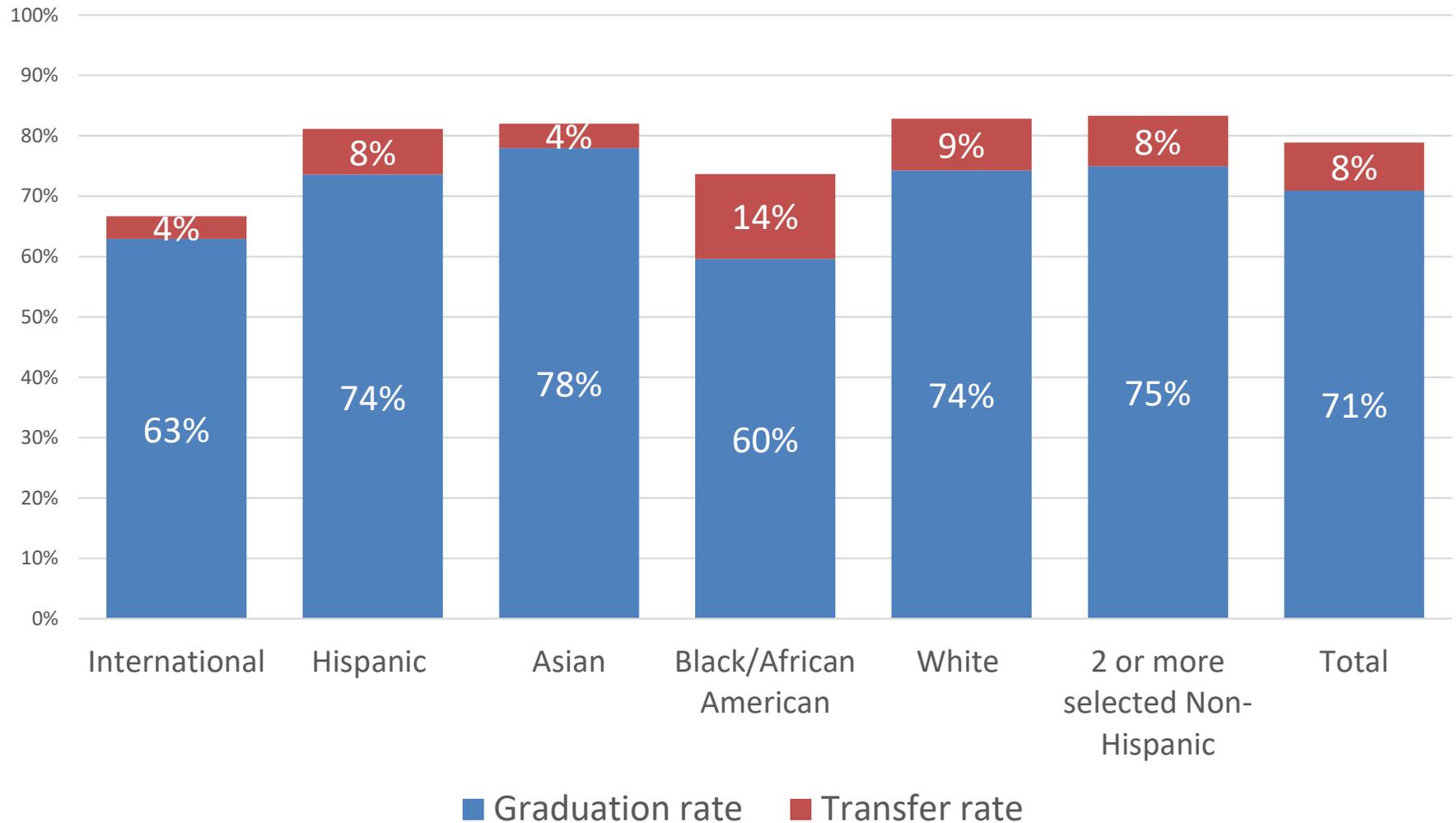


6-yr Graduation Rates by Ethnicity & Cohort Year



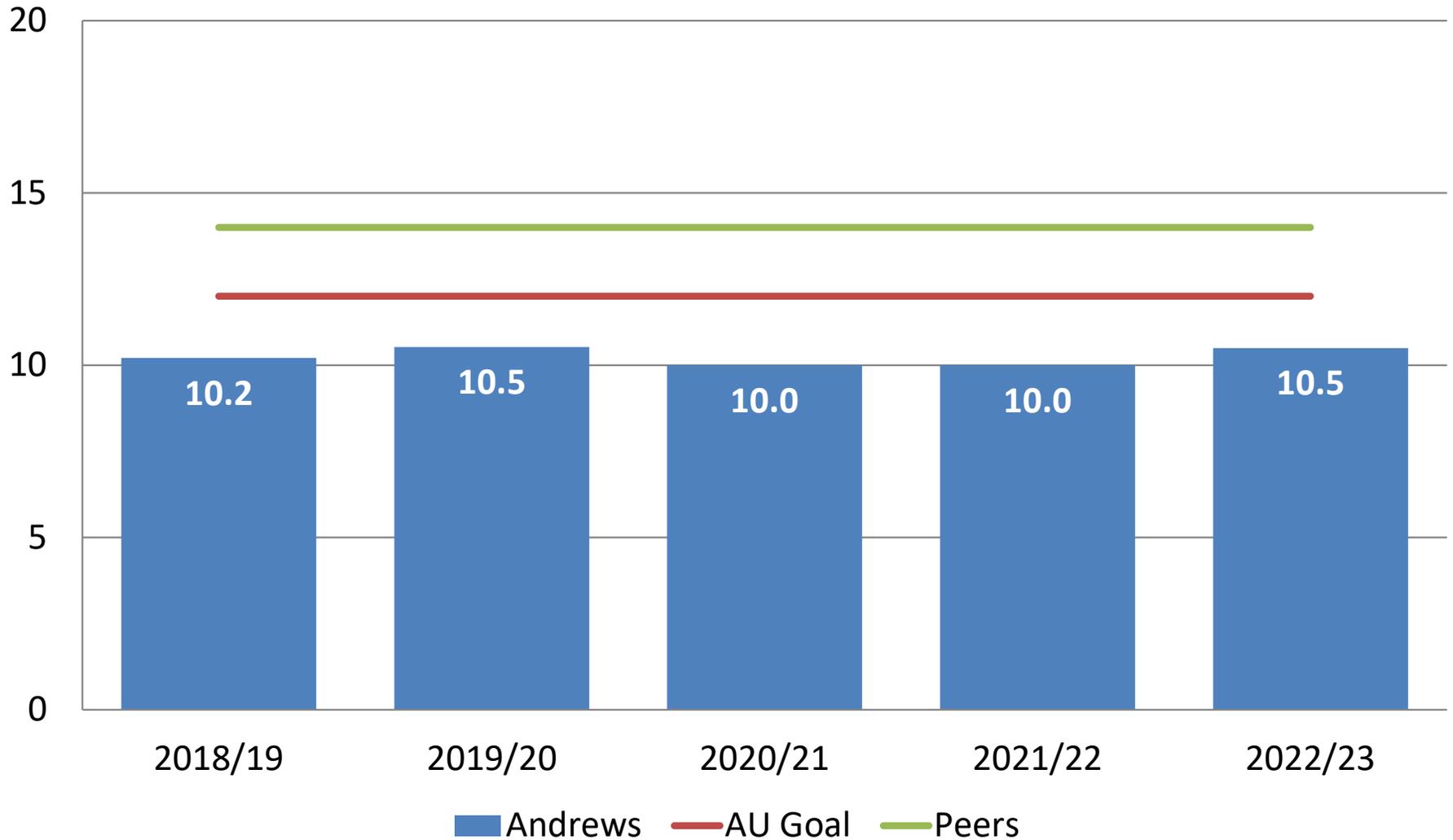
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6 yr Graduation & Transfer Rates by Ethnicity, 2016 Cohort



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Undergraduate Student-Faculty Ratio



10/12/2023

Graduate Student Graduation Rates, 2023

Level	Time Frame	Goal	Graduation Rate
Master's (except MDiv & MAPM)	4 years	80%	59%
MDiv	6 years	65%	62%
Prof. Doctorate (DMin, DPT, EdD, DNP, DMiss)	6 years	65%	53%
Doctor of Philosophy, Doctor of Theology, & DSCPT	10 years	45%	44%

Graduate Placement 1 year after Graduation

- In the 2022 Alumni Survey, 89% of graduates, who graduated in 2016 or 2017, reported that they were either accepted into graduate school or employed in their field one year after graduation. (goal = 80%)

Licensure Pass Rates, First-time

Program	Years	Pass Rate
Dietetics, didactic program*	2020-2022	80%
Dietetics, Internship*	2022	100%
Medical Lab Science*	Class of 2022	85%
Nursing, BSN	2021	78%
Nursing, DNP	2021-2022	100%
Physical Therapy*	2022	94%

Program	Years	Pass Rate
Speech Language Pathology*	2021-23	94%
Teacher Education	2022-2023	70%
School Counselor	8/18-7/22	100%
School Psychology	2022-2023	75%
Clinical Mental Health Counseling	2020-21	67%
Social Work, MSW	2015-21	82%

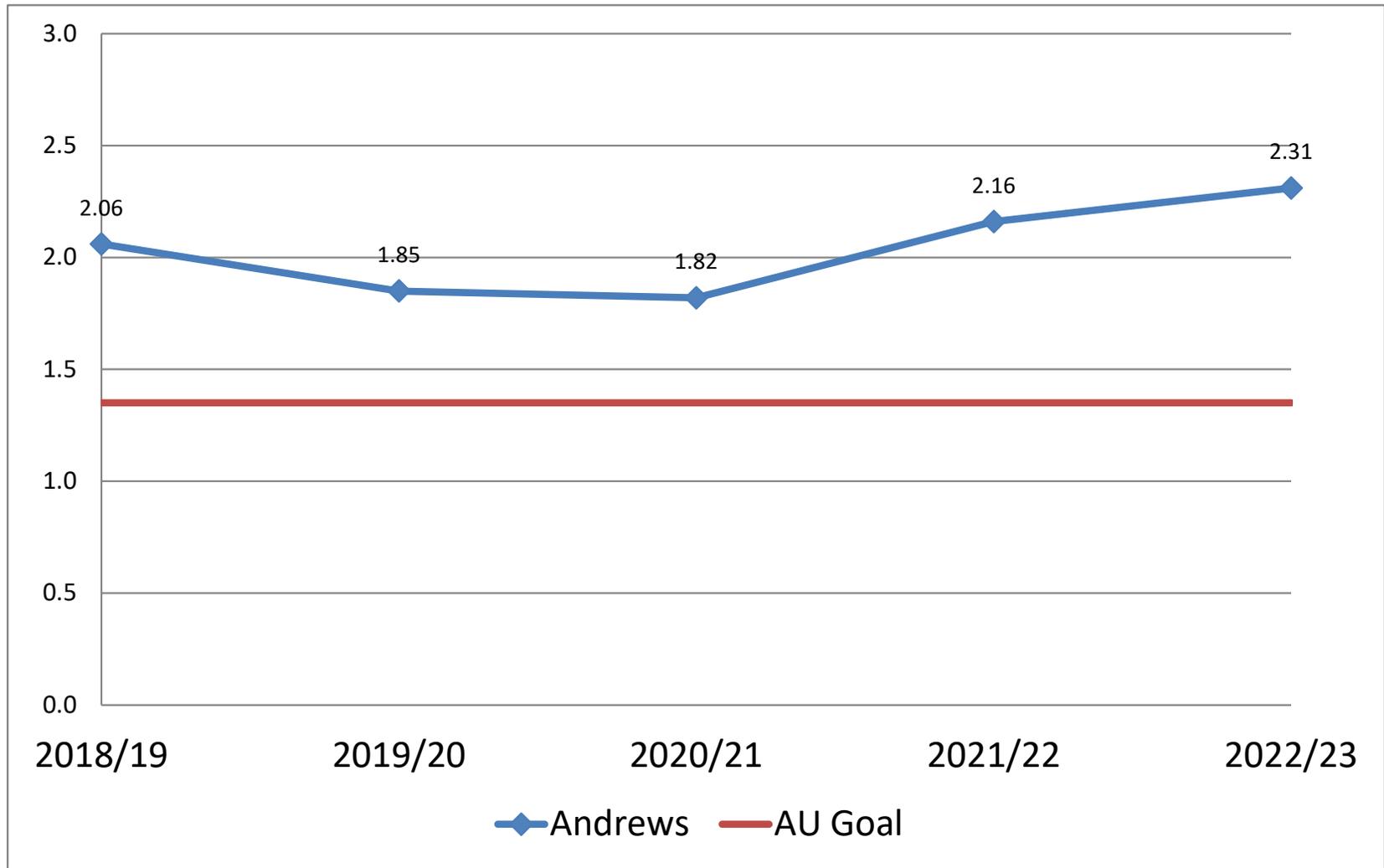
*Cumulative pass rate

Goal = 80%

10/12/2023



Research Score per Full-time Faculty



Academic Level 

Graduate

Undergraduate

2017**141**

Majors

Academic Level 

Graduate

Undergraduate

2023**131**

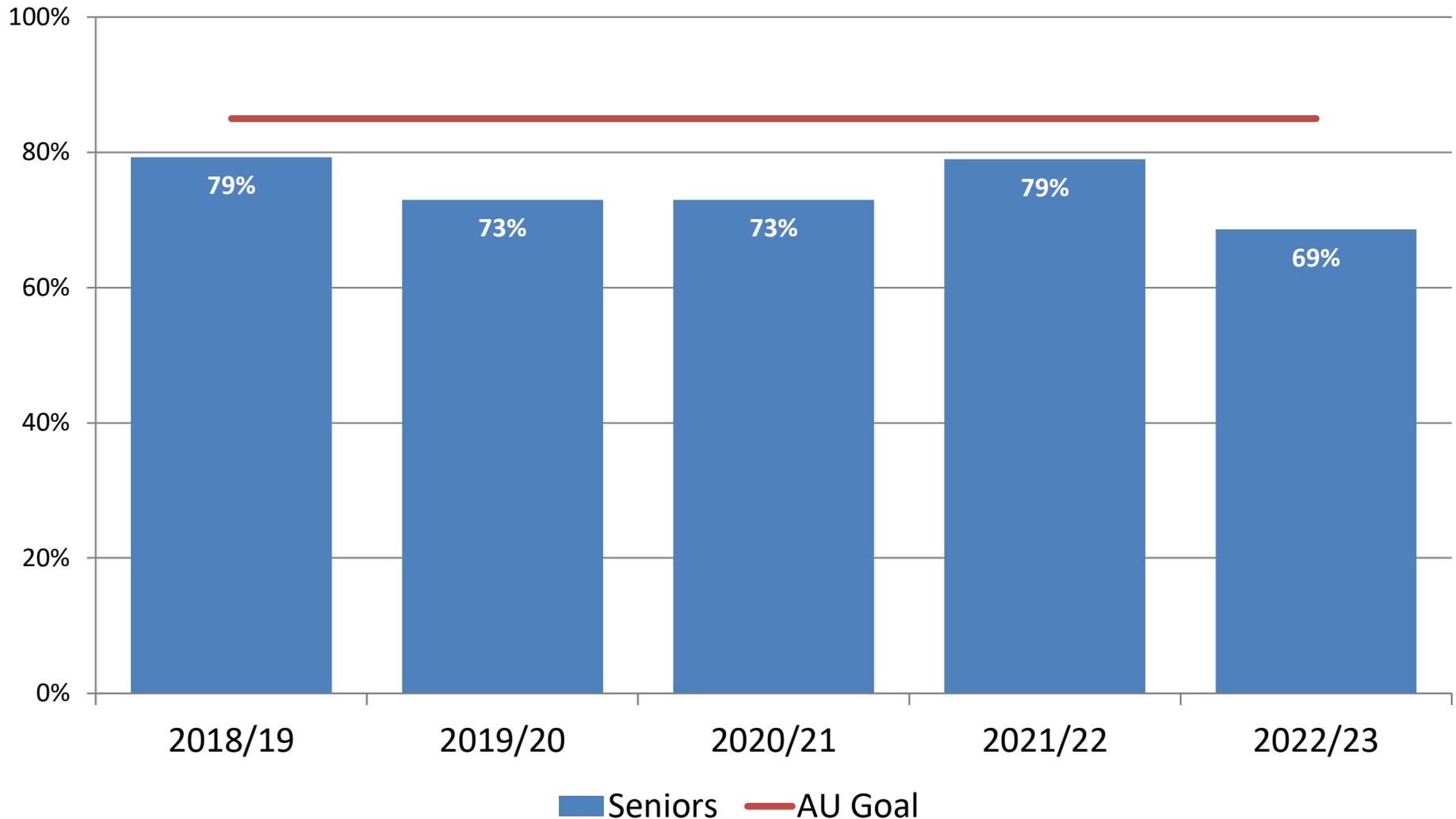
Majors



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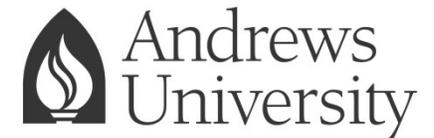
FAITH & STUDENT DEVELOPMENT INDICATORS

Senior Survey: Average Scores on Faith Questions

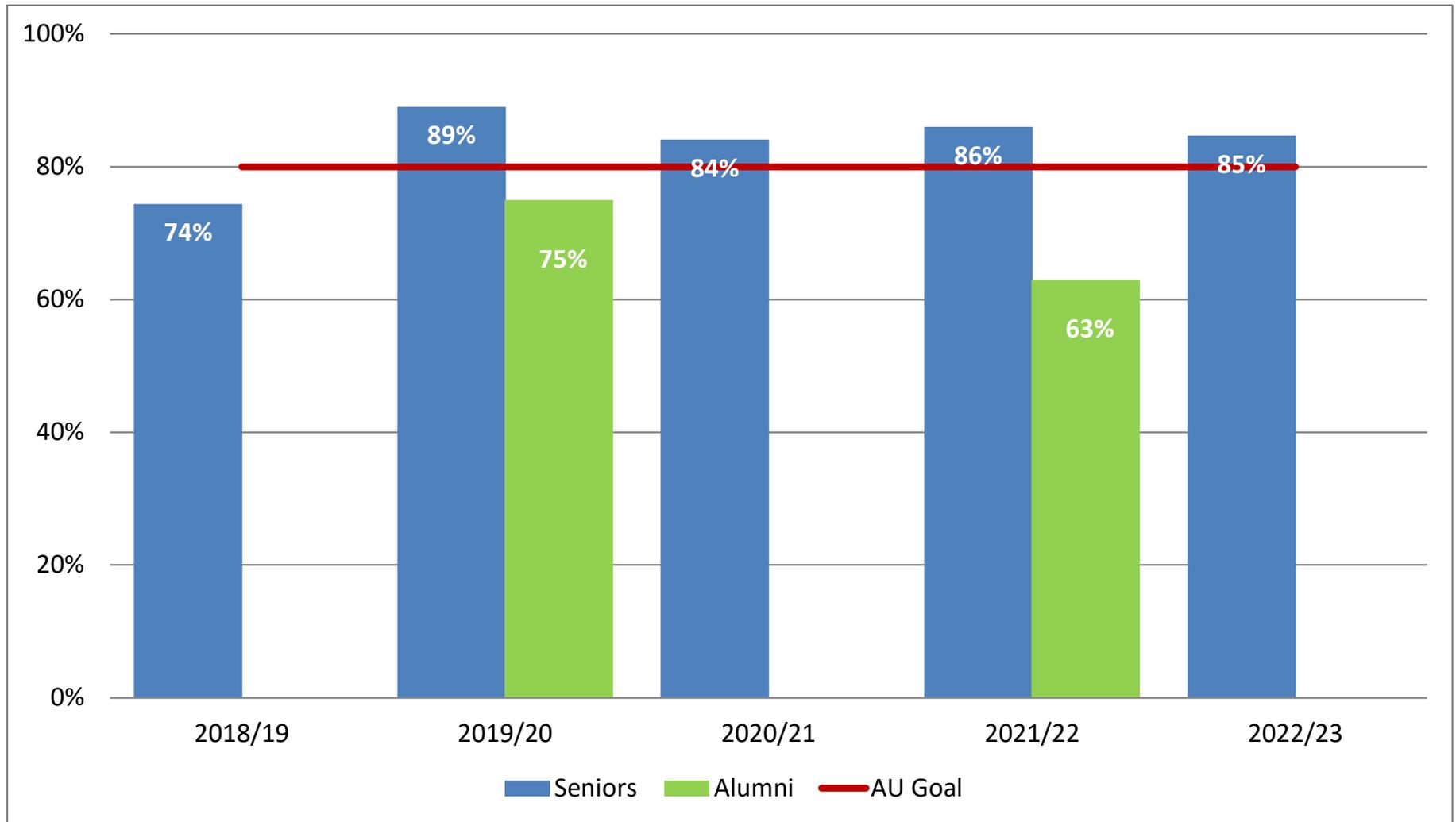


Responses indicate commitment to an active life of faith

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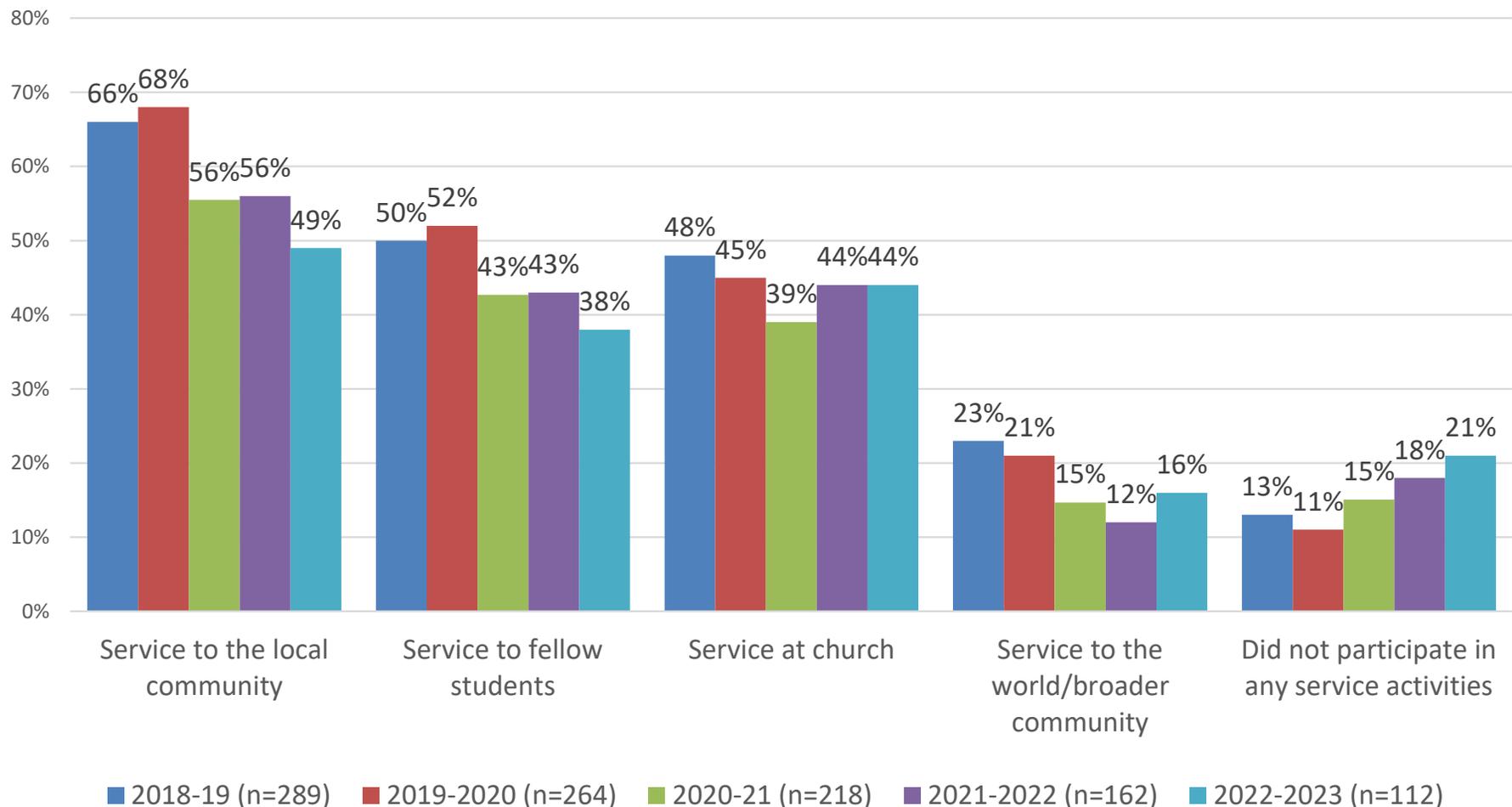
Involvement in Service



(Senior involvement is at least annually)

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Service Activities, Senior Survey

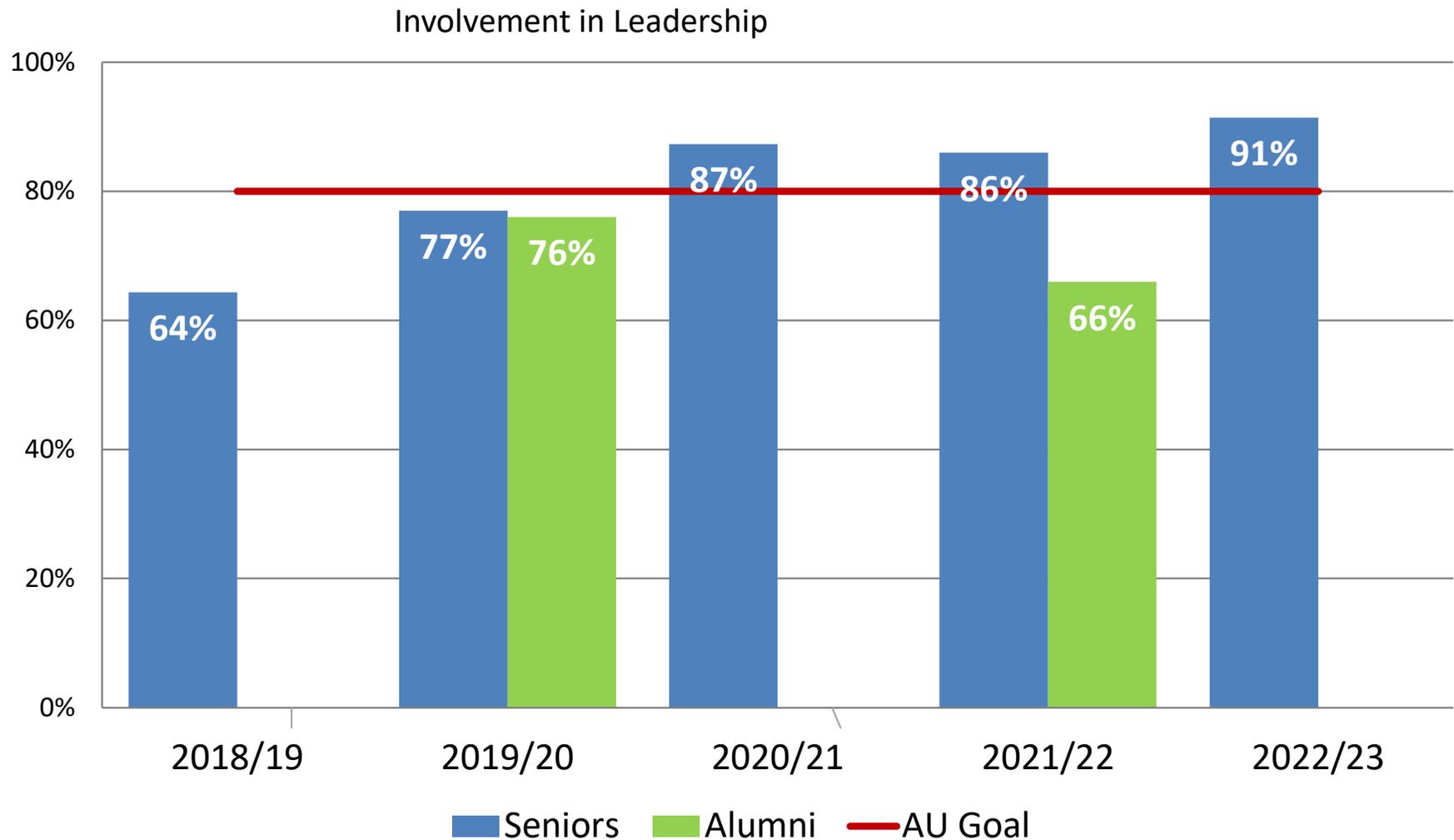


(Senior involvement is at least annually)

10/12/2023

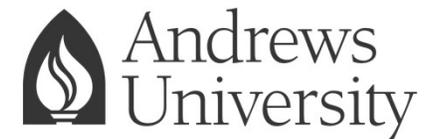


Involvement in Leadership



(Senior involvement is at least annually)

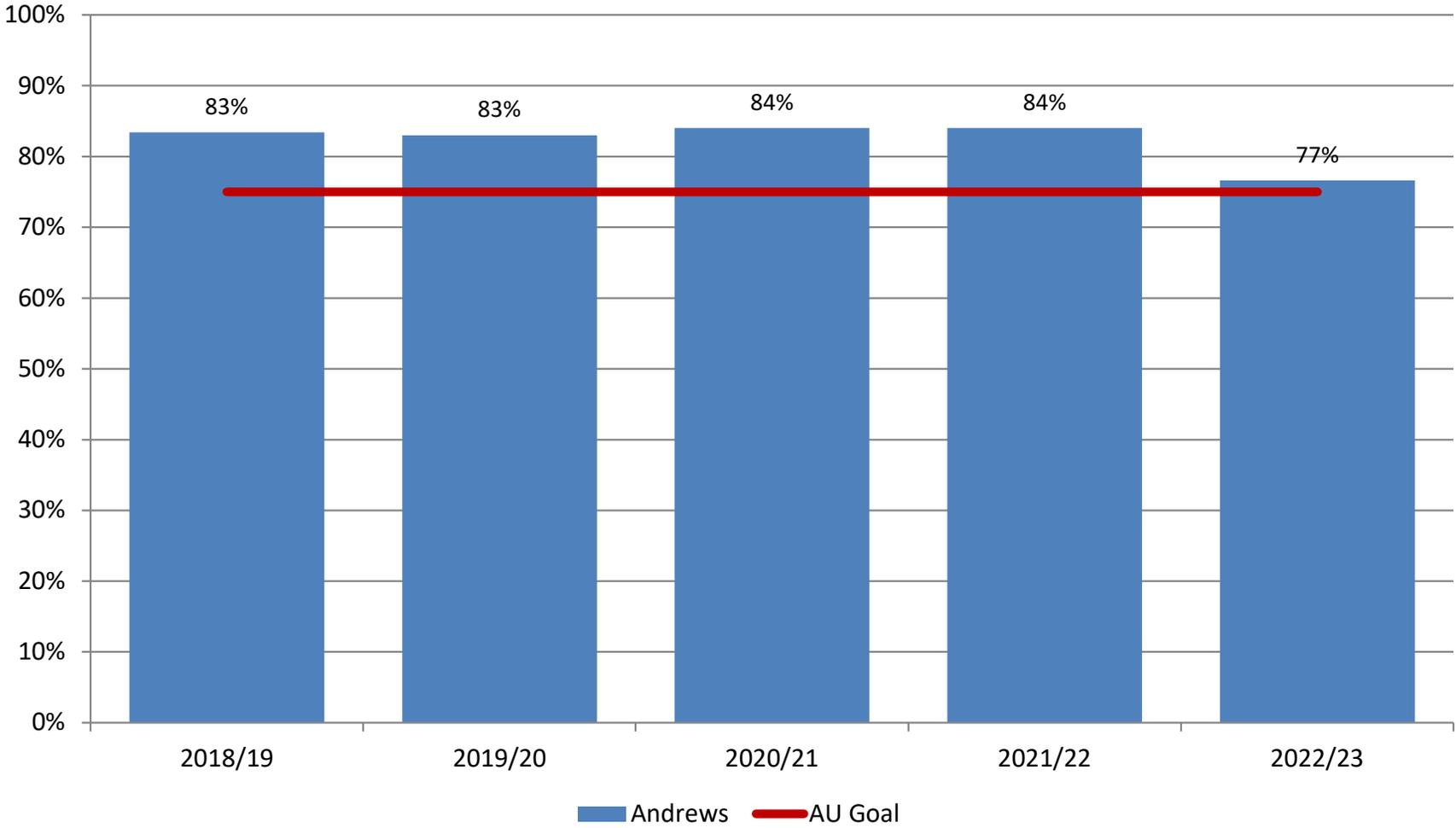
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Health & Wellness

- 77% of seniors are committed to living a lifestyle that promotes health (Senior Survey, 2023, goal = 75%)
- 83% of the alumni practice a balanced lifestyle that promotes health (Alumni Survey, 2022, goal = 75%)

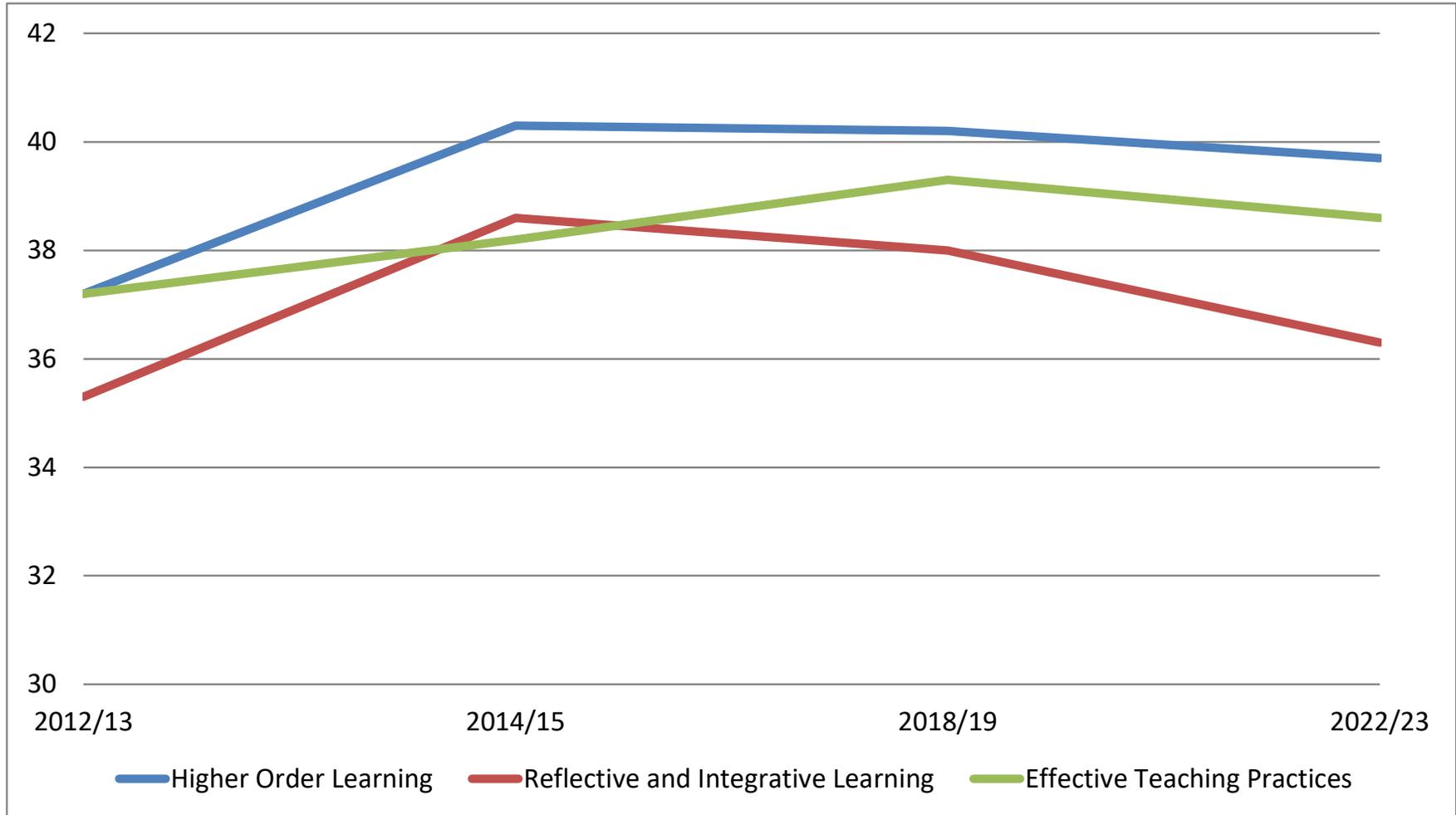
Lifestyle Commitment of Seniors



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Academic Challenge & Effective Teaching

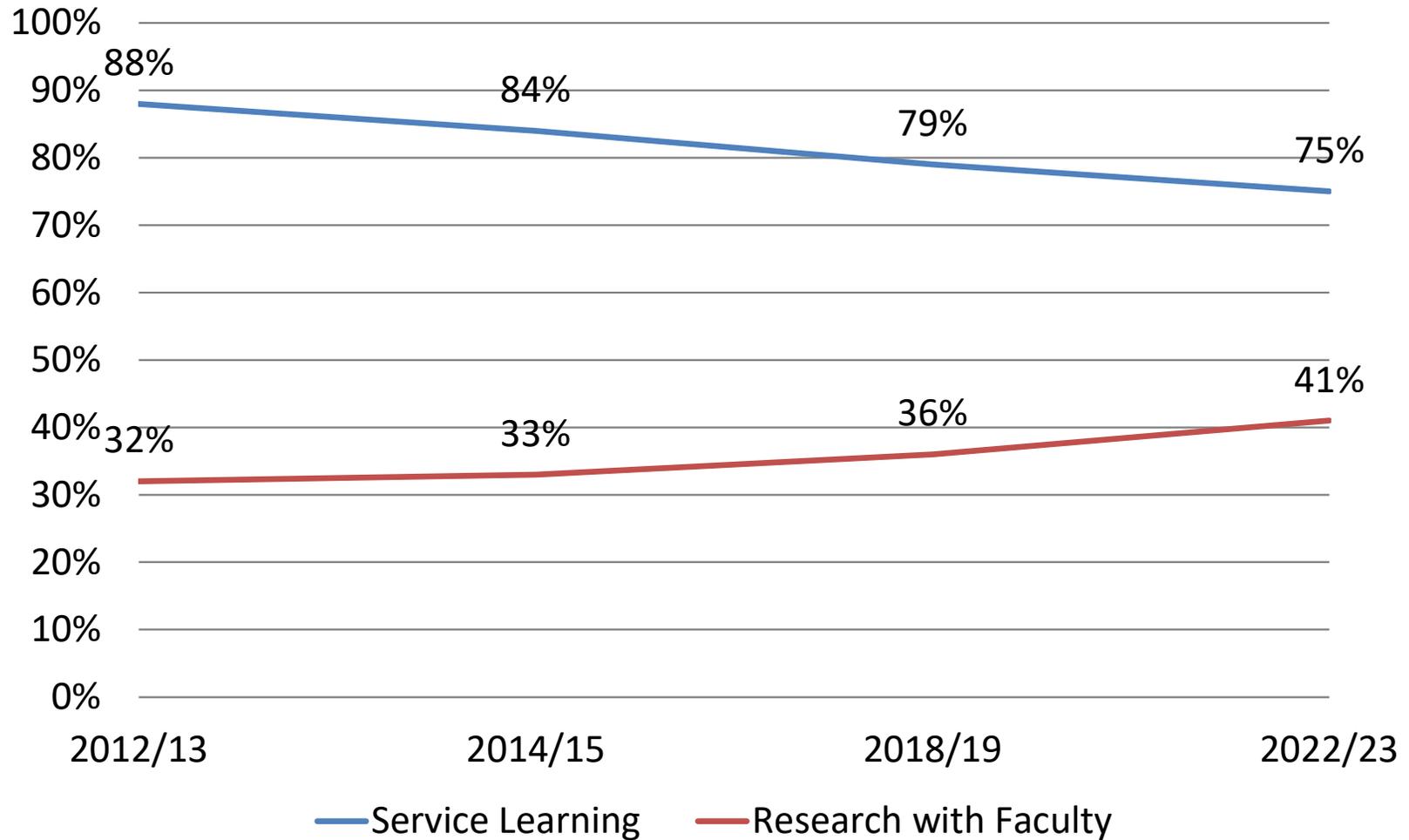


NSSE

10/12/2023



High Impact Practices



NSSE

10/12/2023

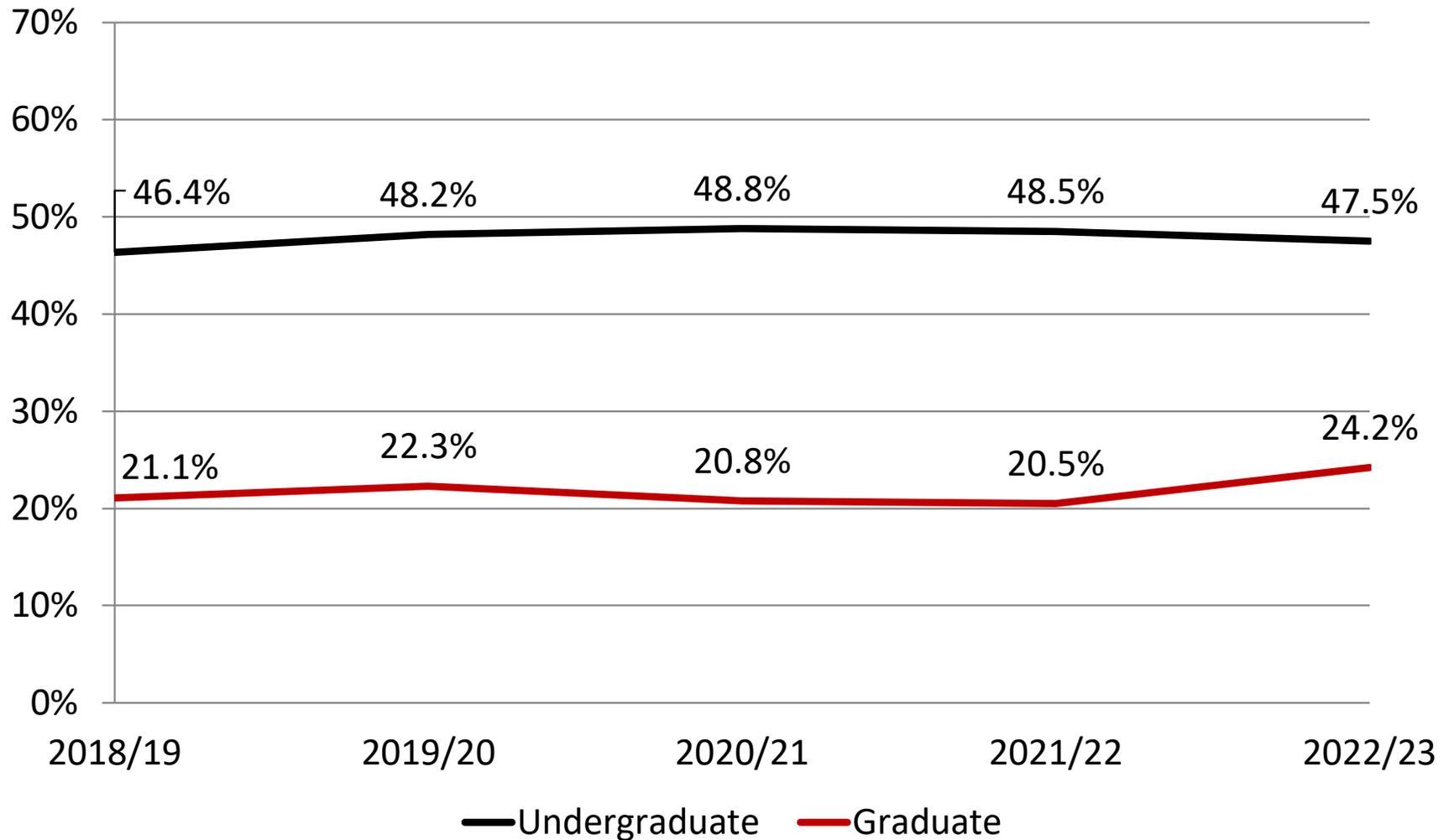




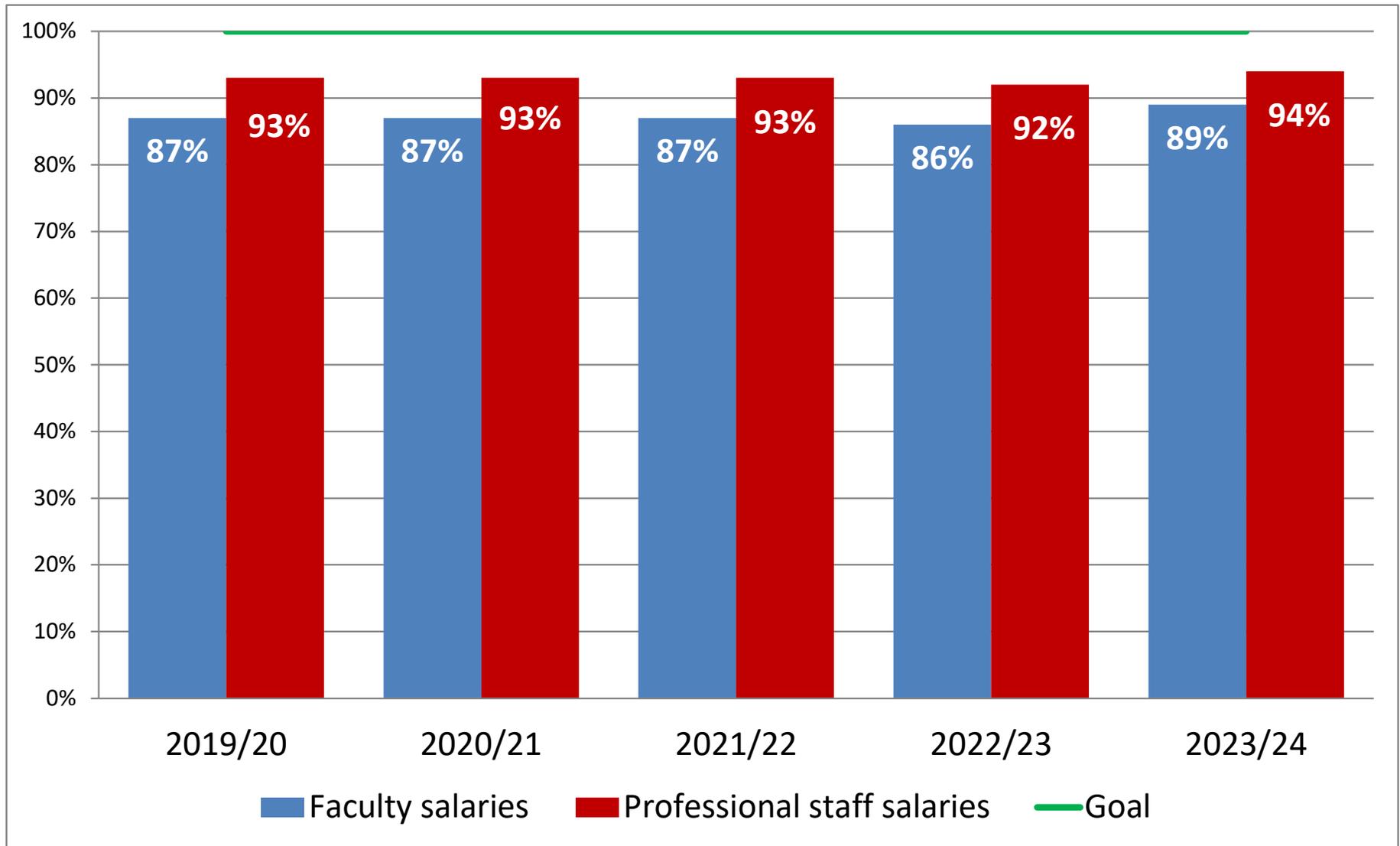
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FINANCIAL INDICATORS

Average Tuition Discounts

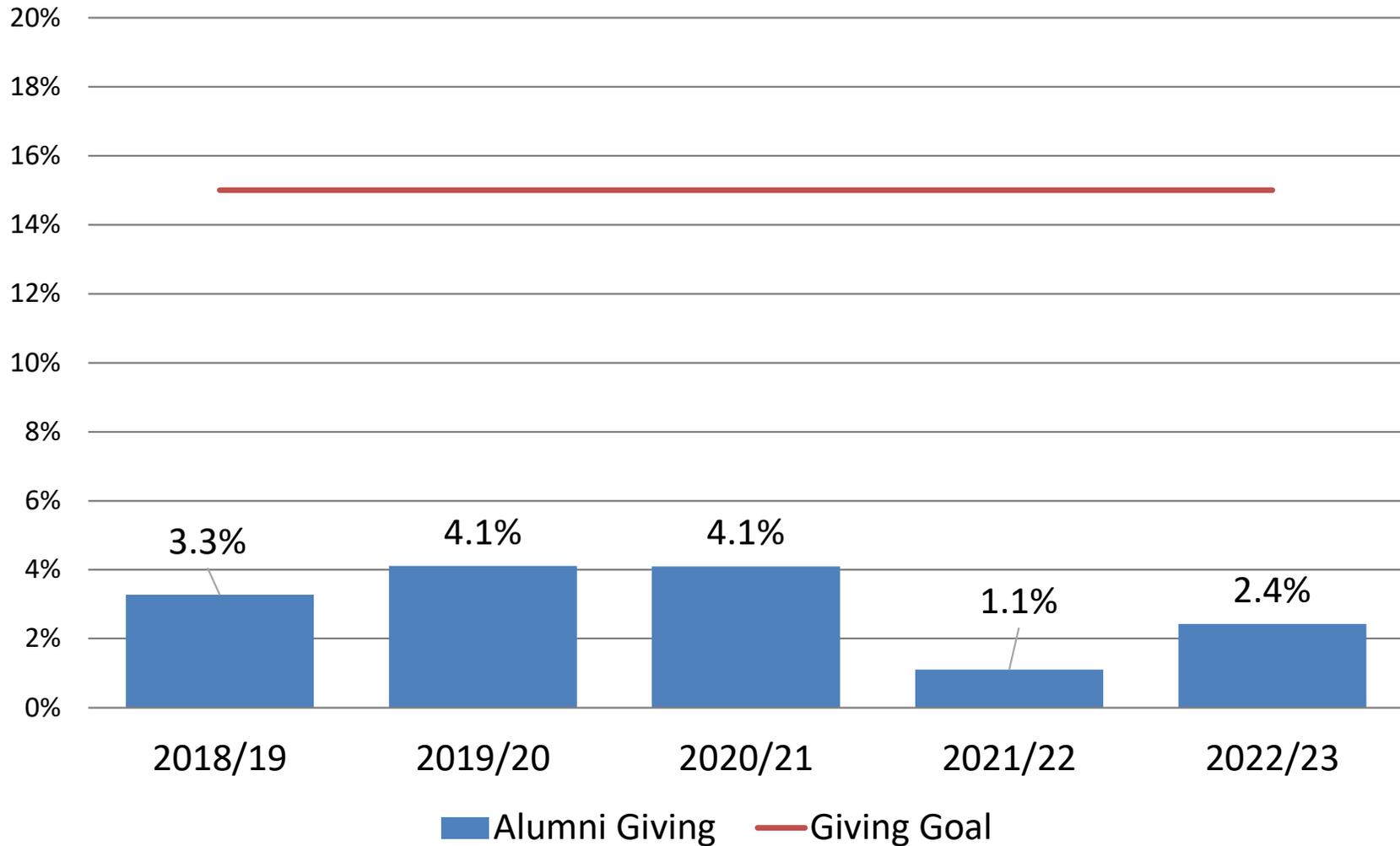


Salaries as Percent of Market Median



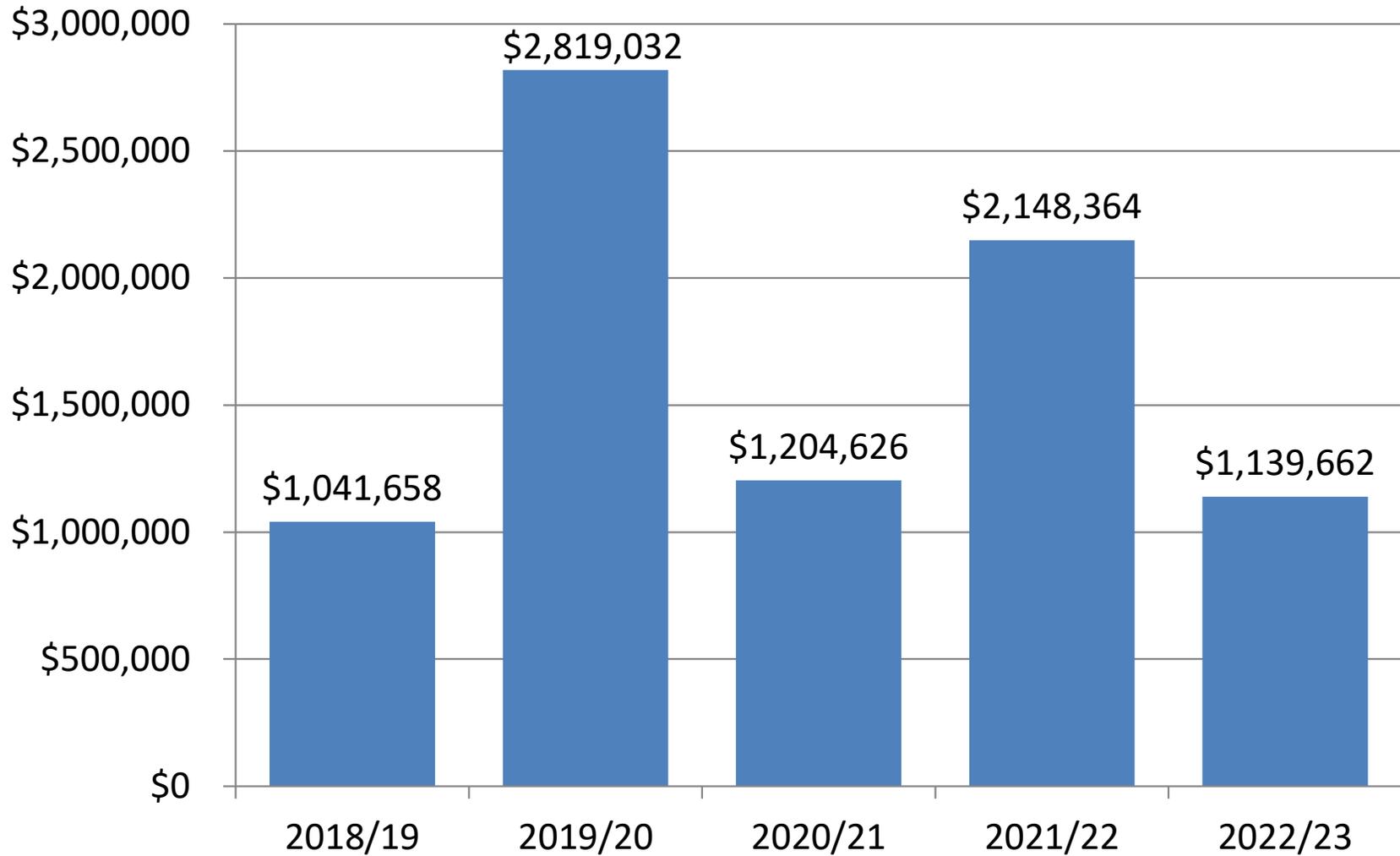
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% US Alumni Donating Annually



10/12/2023

Annual Alumni Giving

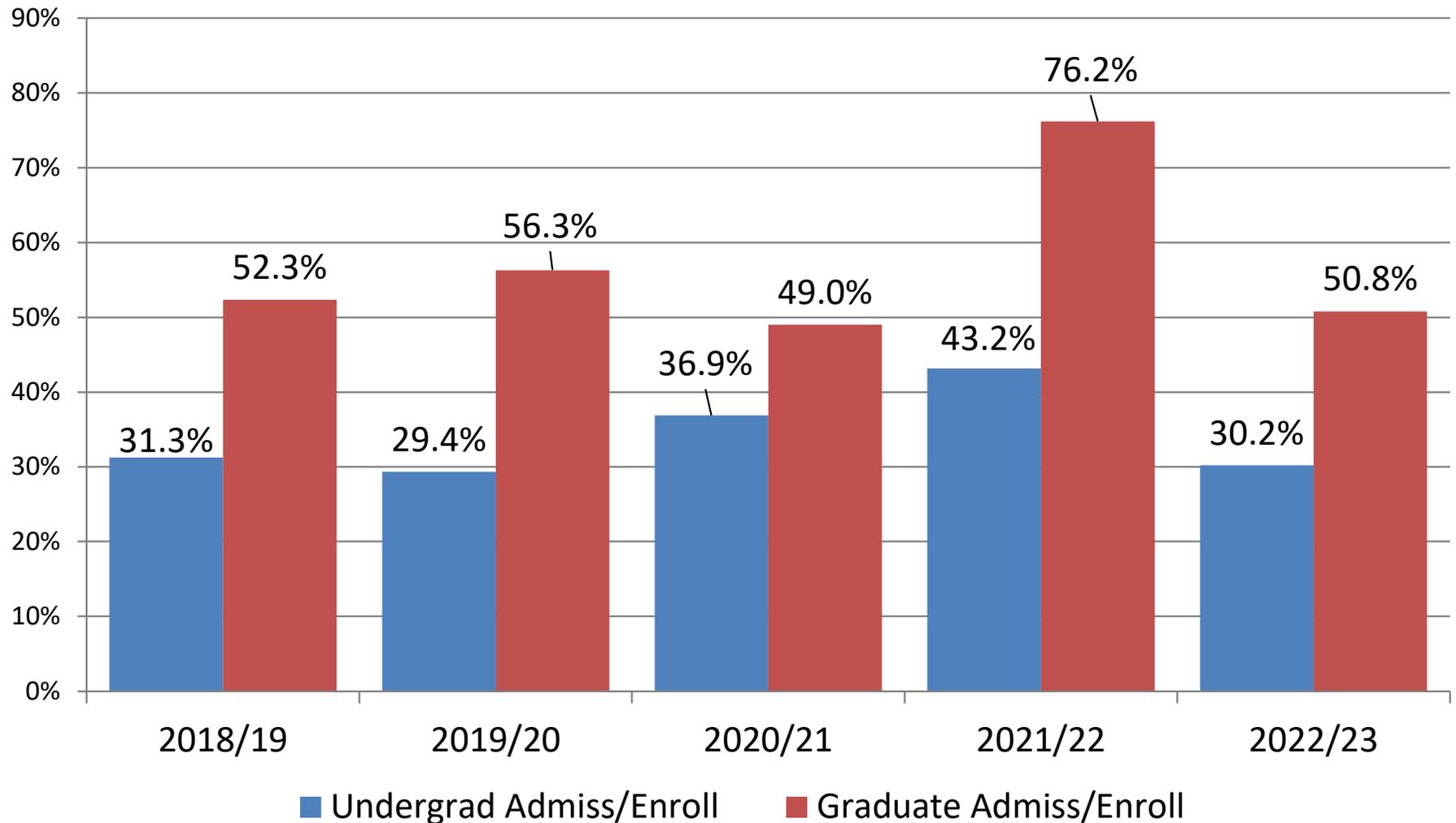


10/12/2023



Admission to Enrollment Yield

Admission to Enrollment Yield

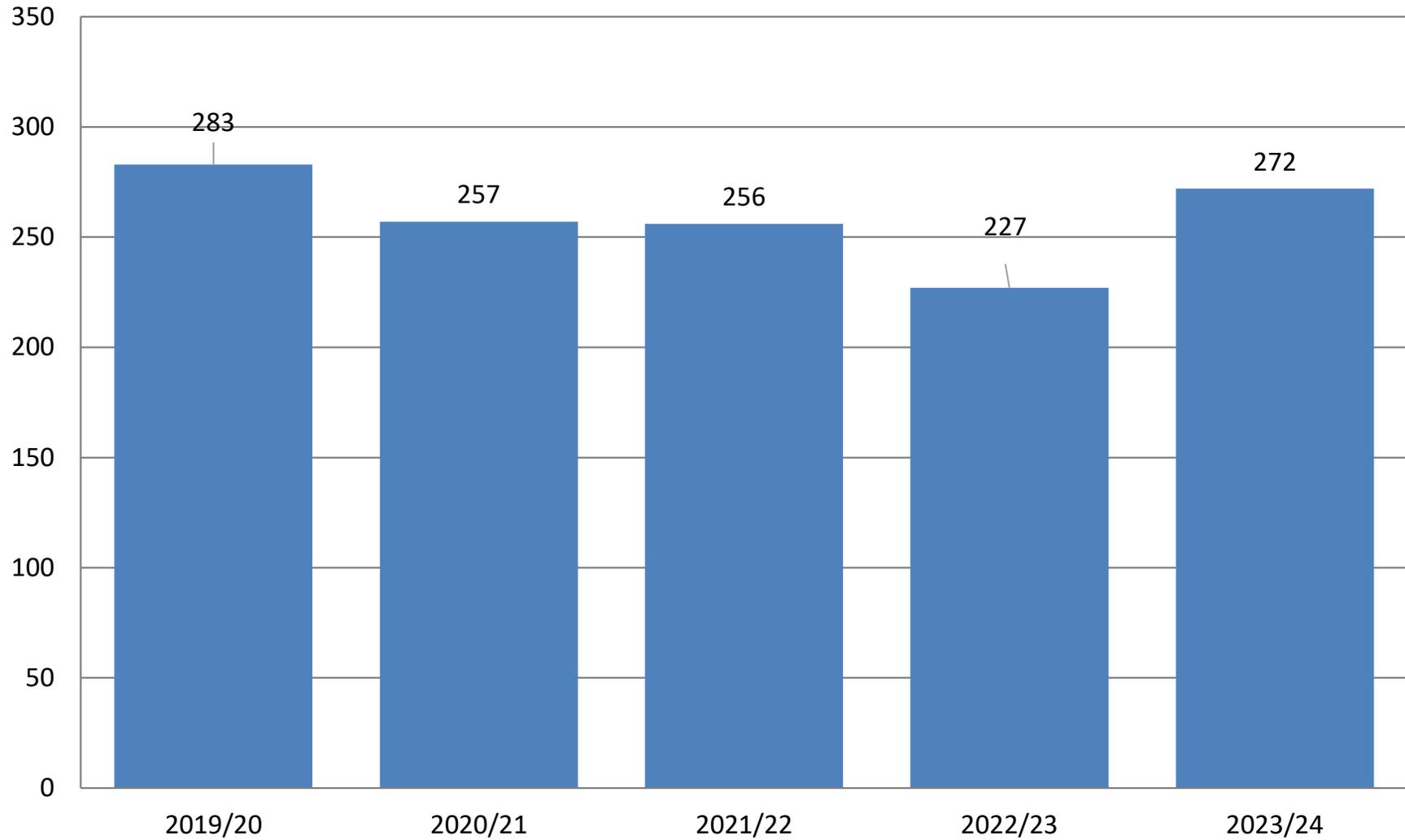


Goals: UG = 30%; Grad = 40%

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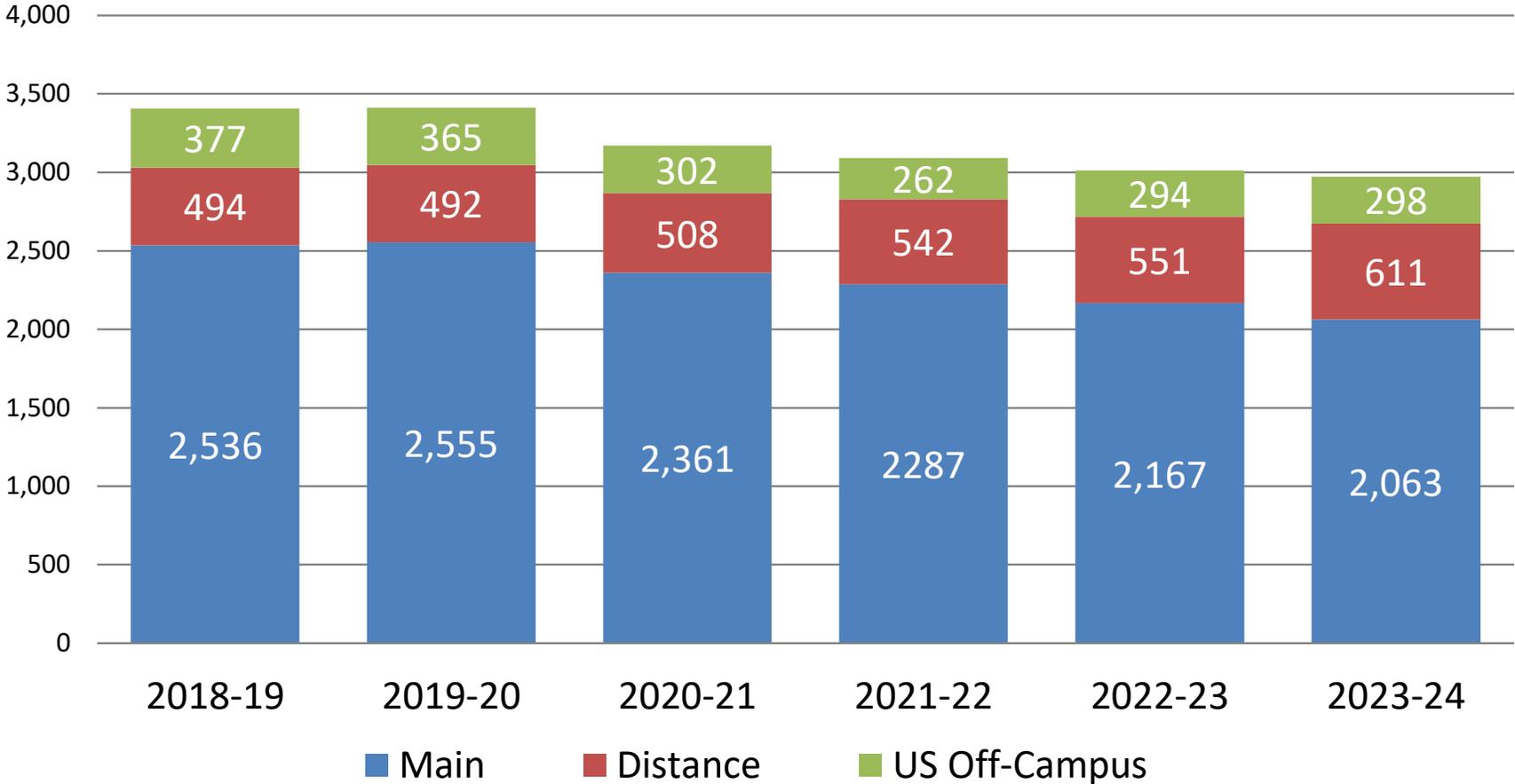
Fall FTIAC Enrollment



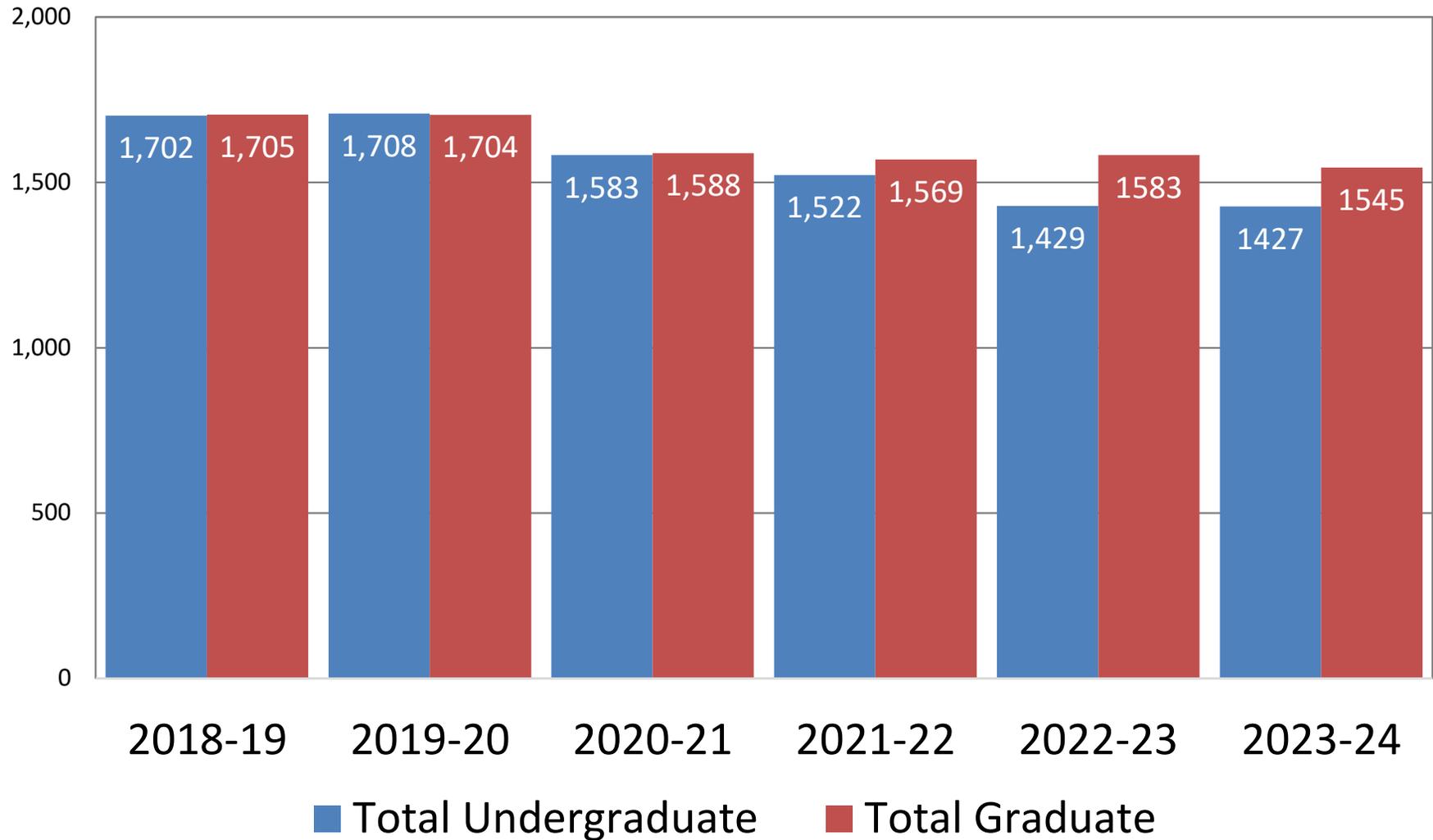
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Fall Census Day Headcounts, US & Distance



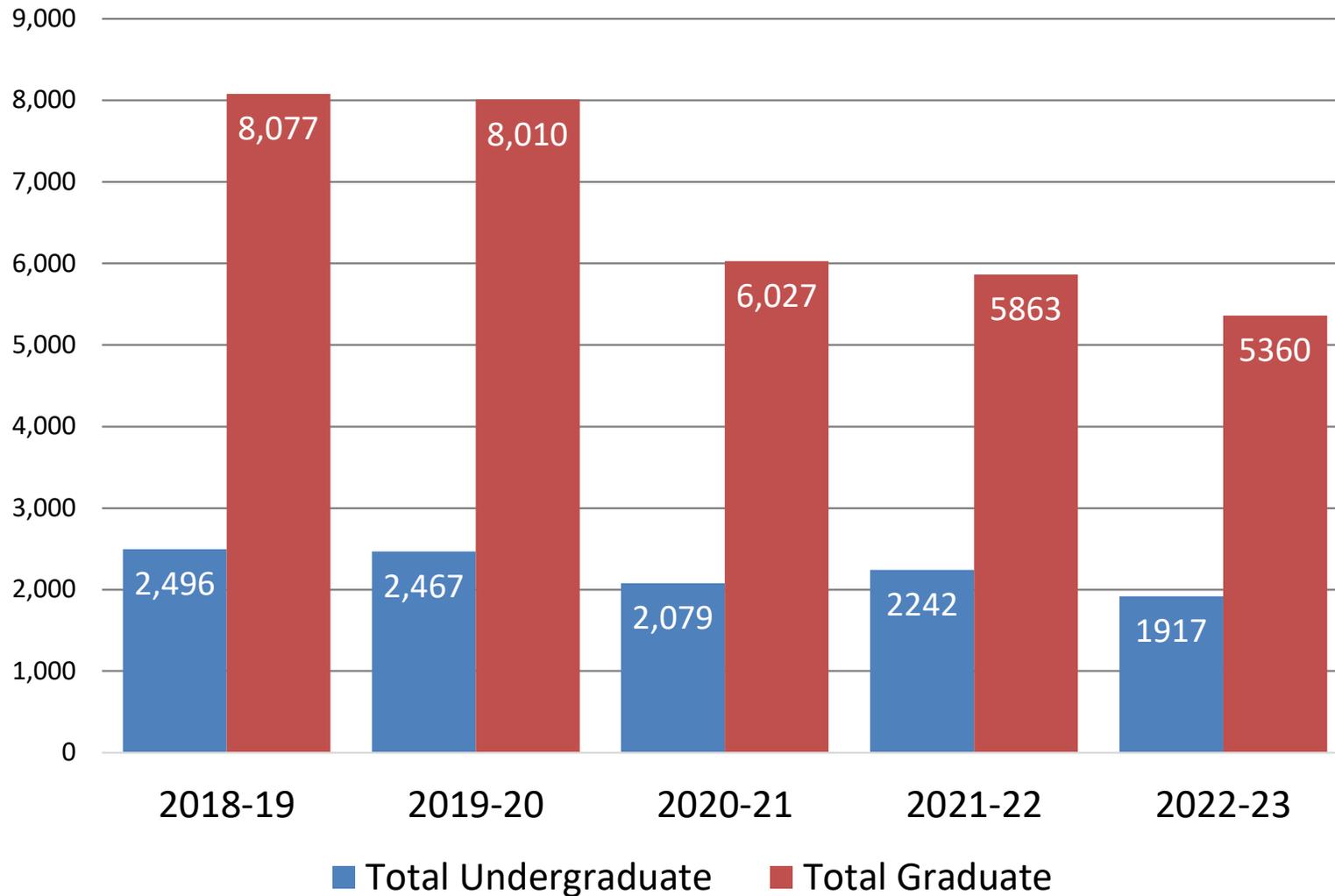
Fall Census Day Headcounts, US & Distance



10/12/2023



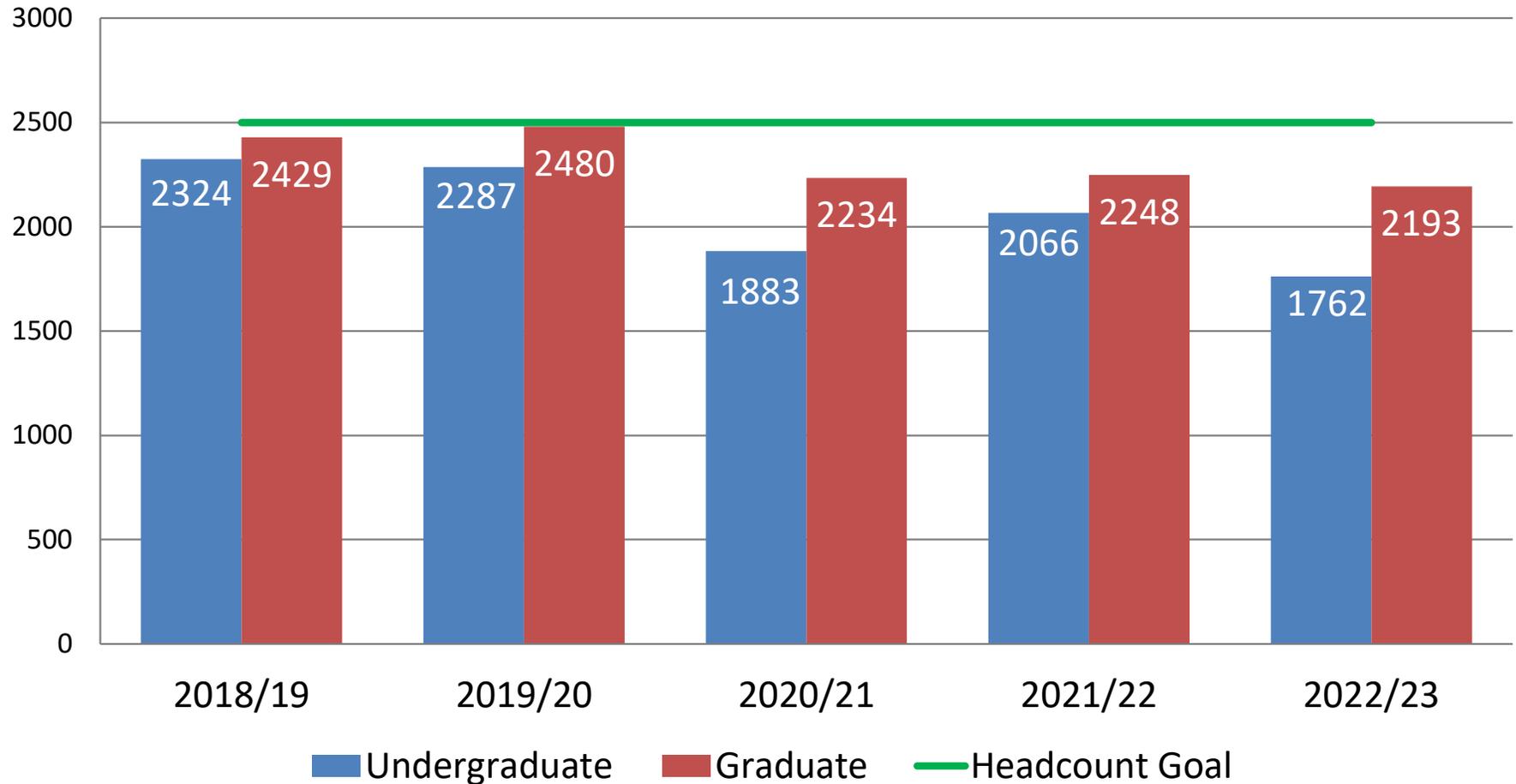
12 month Unduplicated Headcounts, All Campuses



10/12/2023

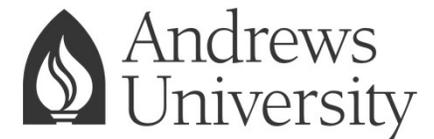


Graduate vs Undergraduate (US & Distance) 12-Month Unduplicated Headcounts

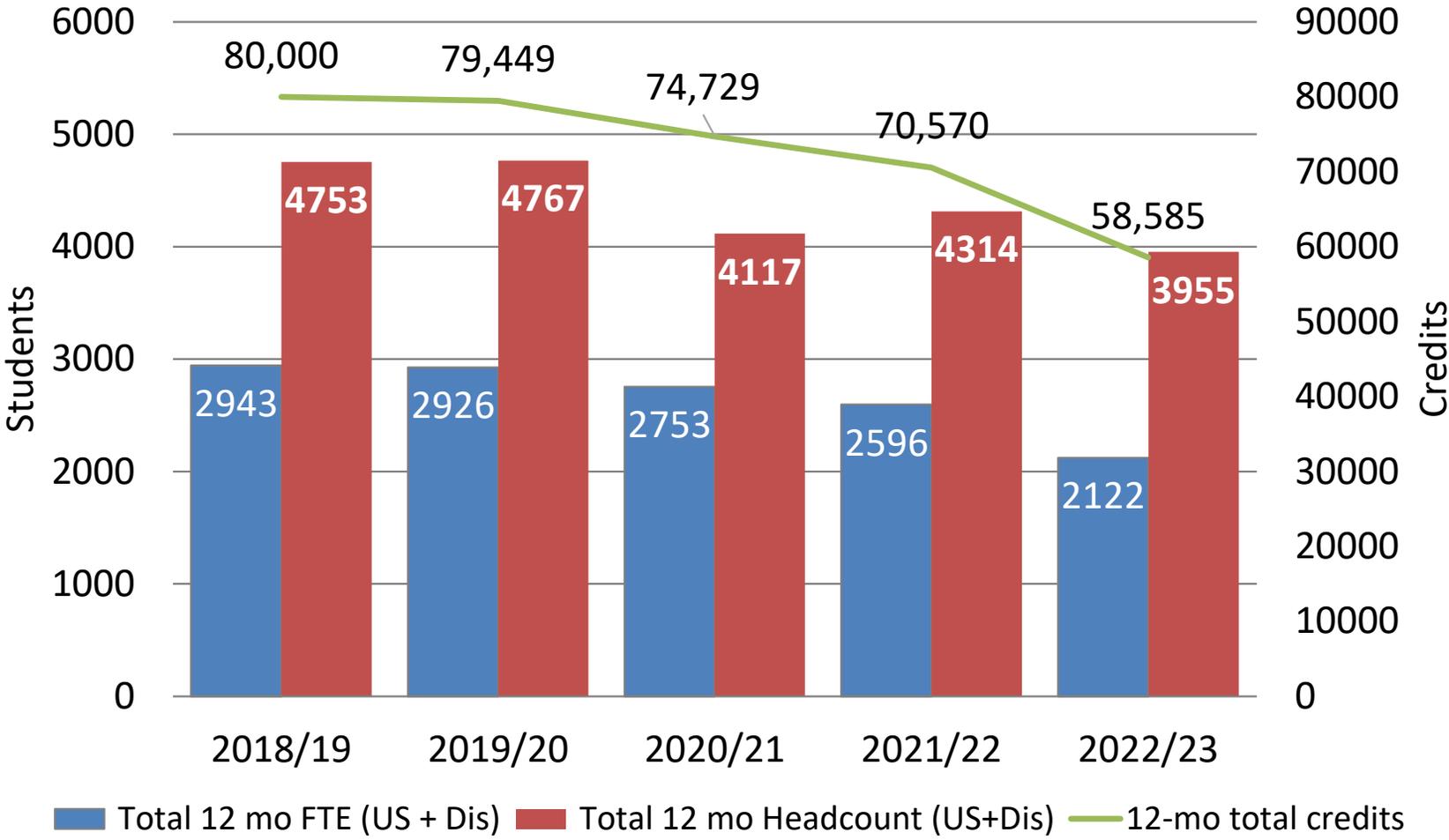


Goal = 2500 for each

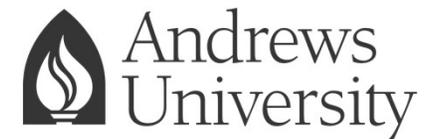
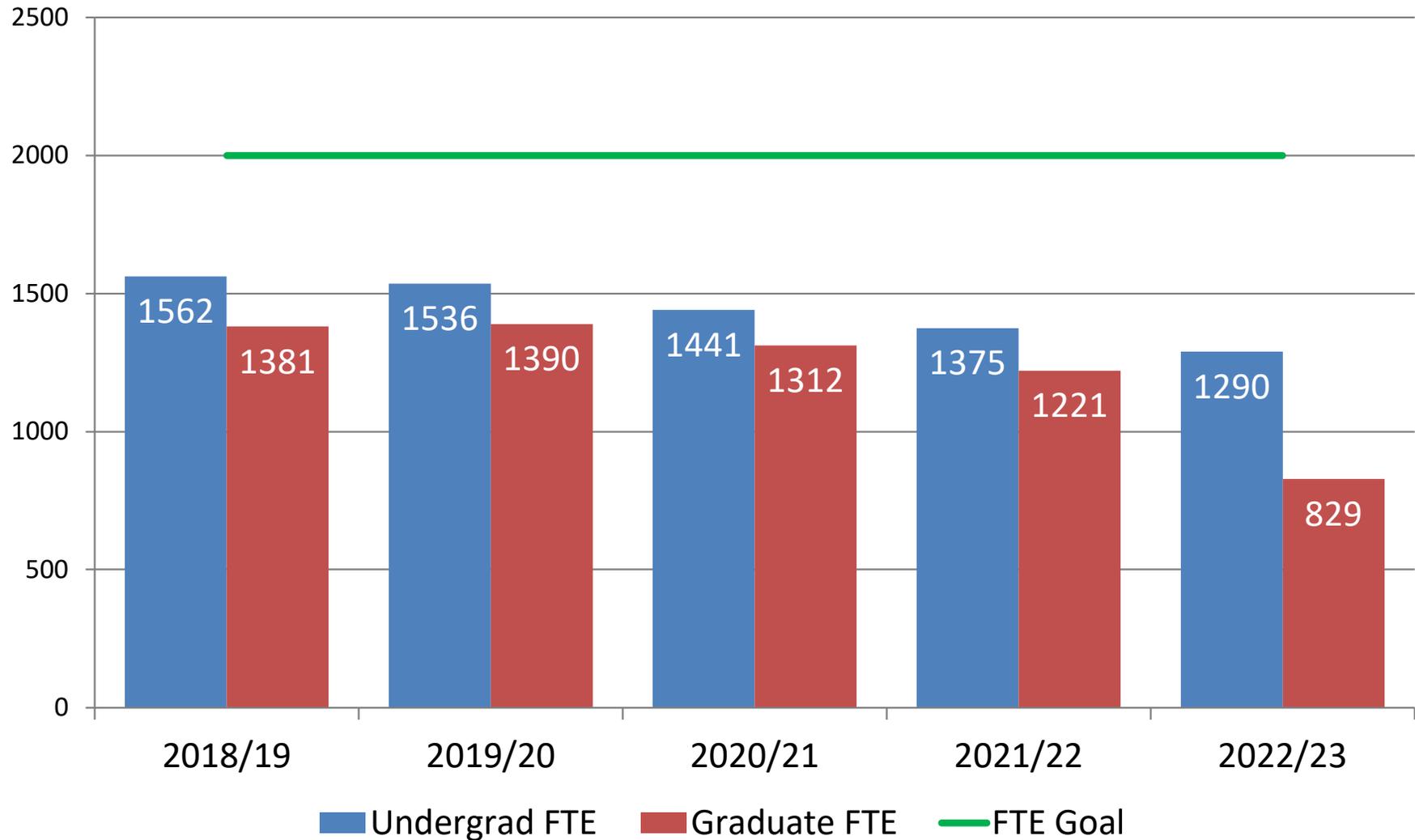
10/12/2023



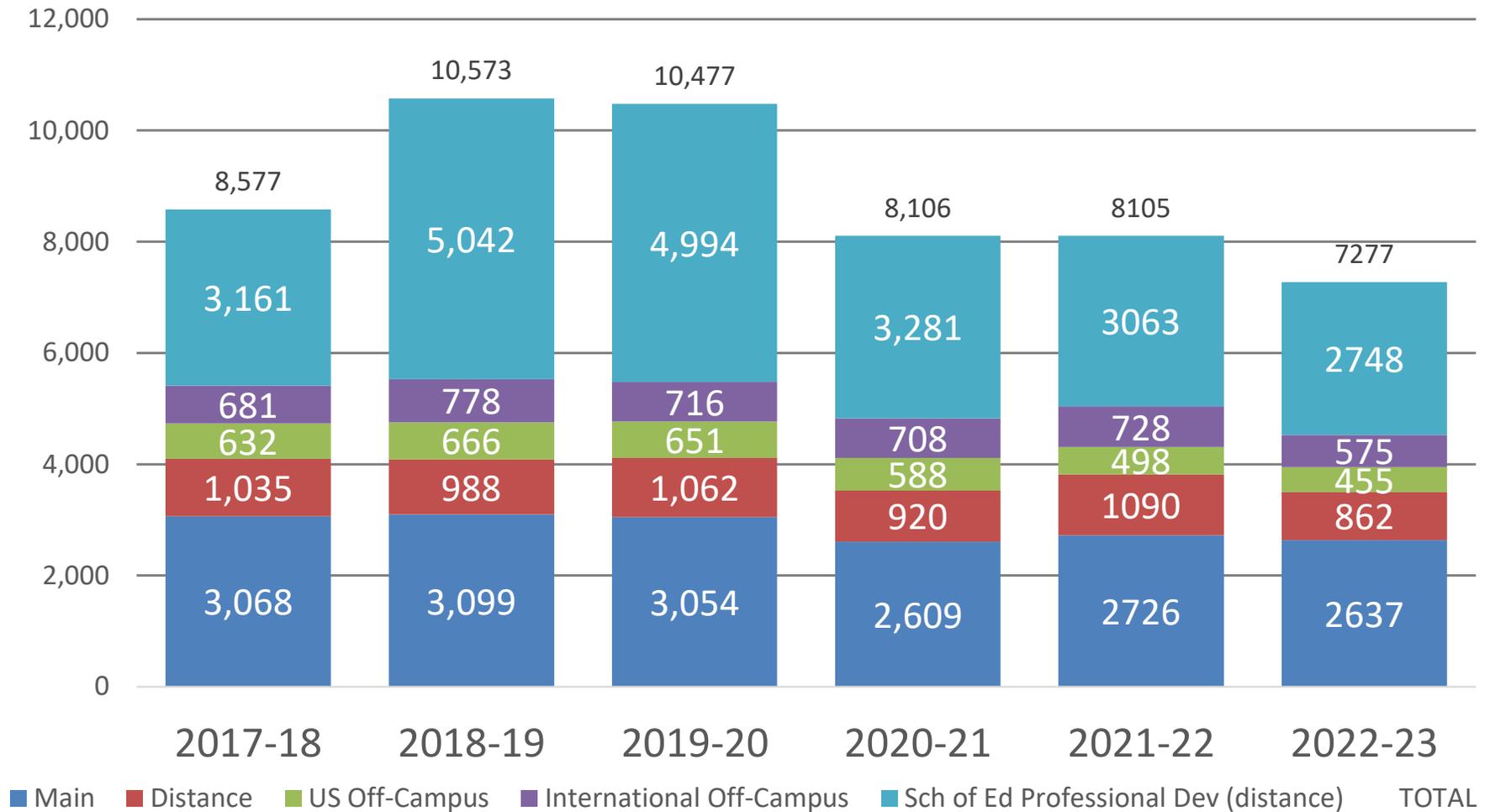
12-Month Headcounts, FTE's & Credits (US & Distance)



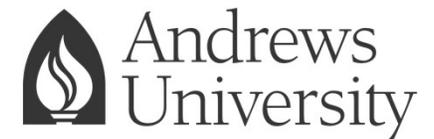
12-Month FTE's(US & Distance)



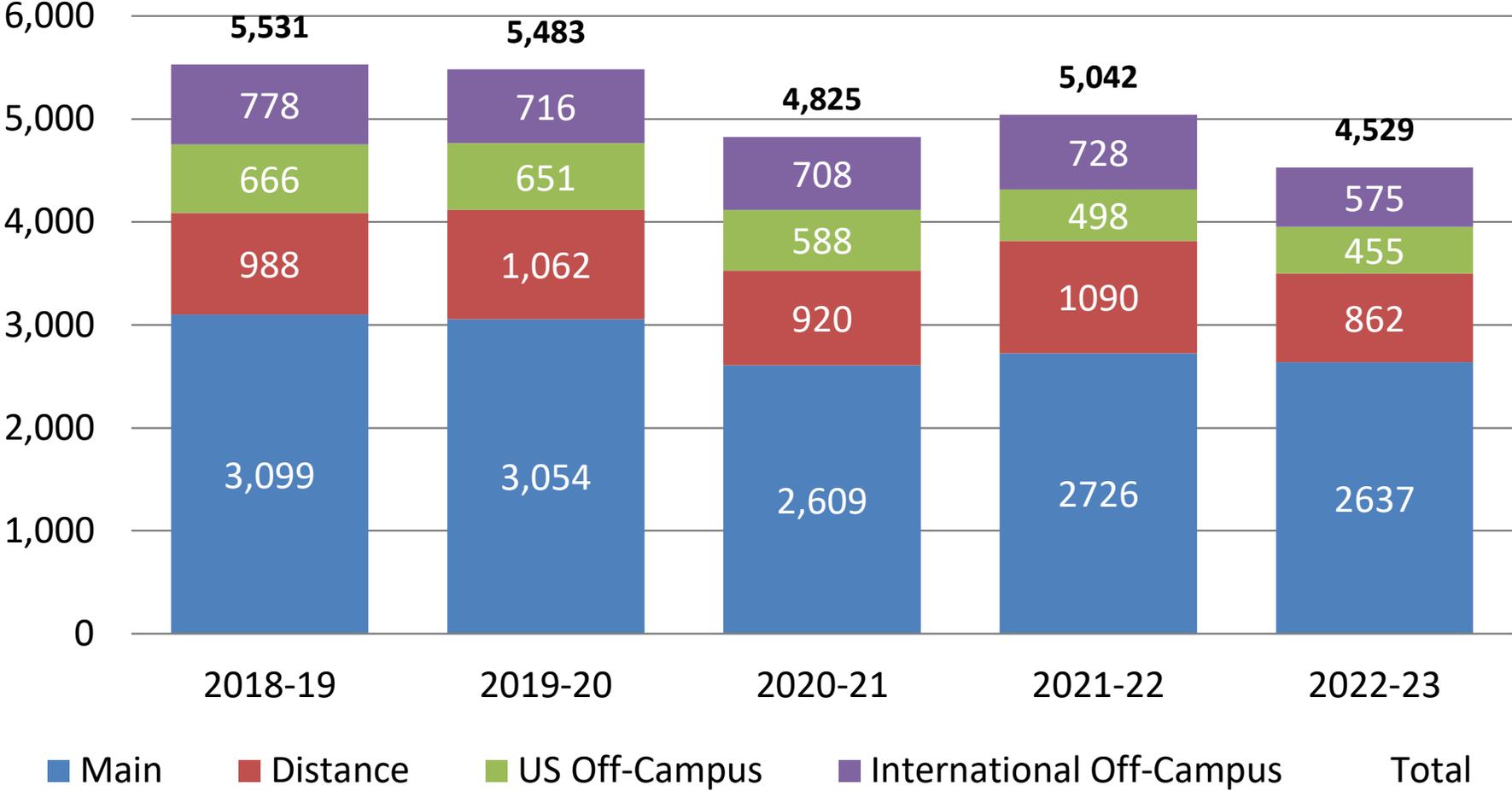
12-mo Unduplicated Headcounts, All Campuses



10/12/2023



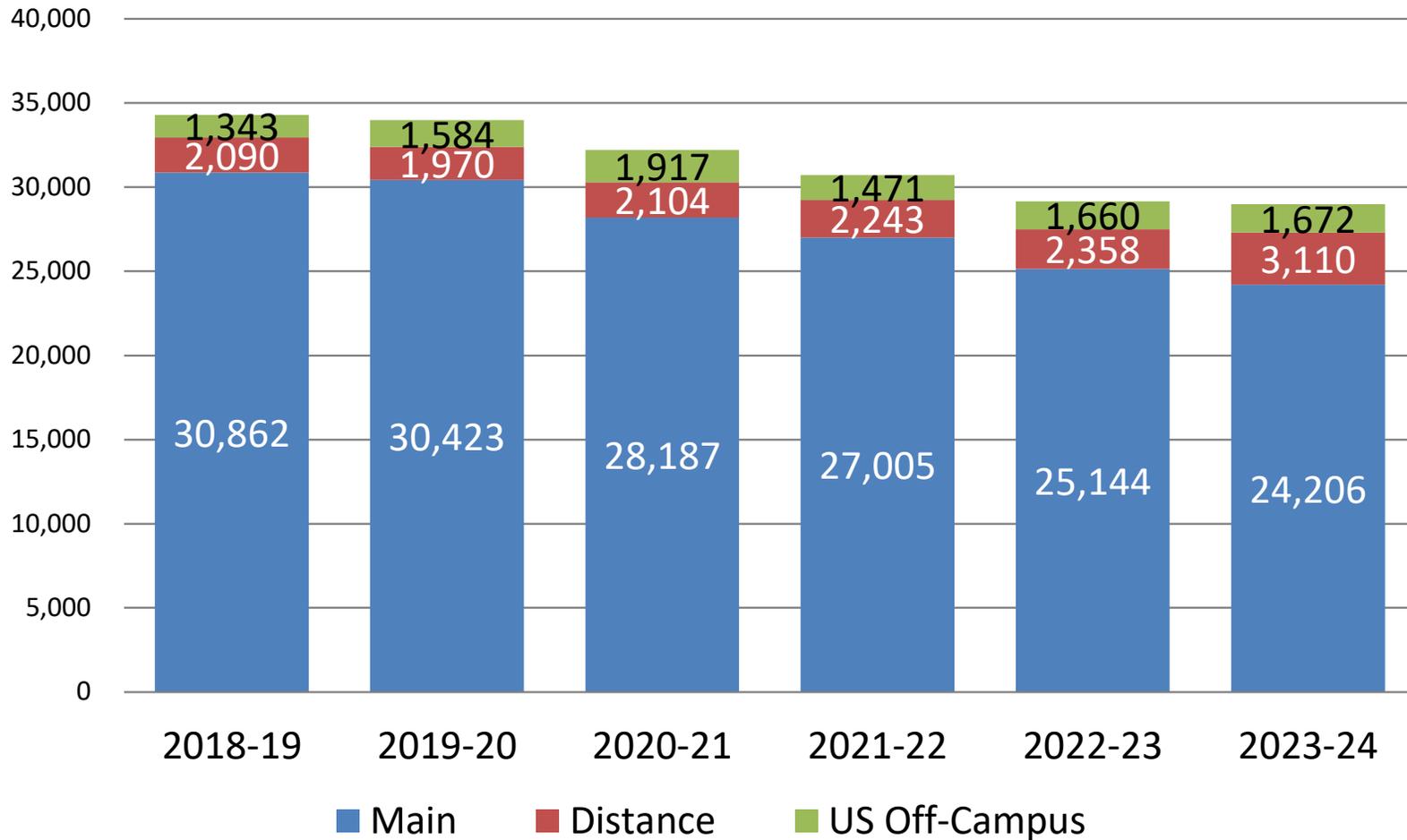
12-mo Unduplicated Headcounts, All Campuses



10/12/2023



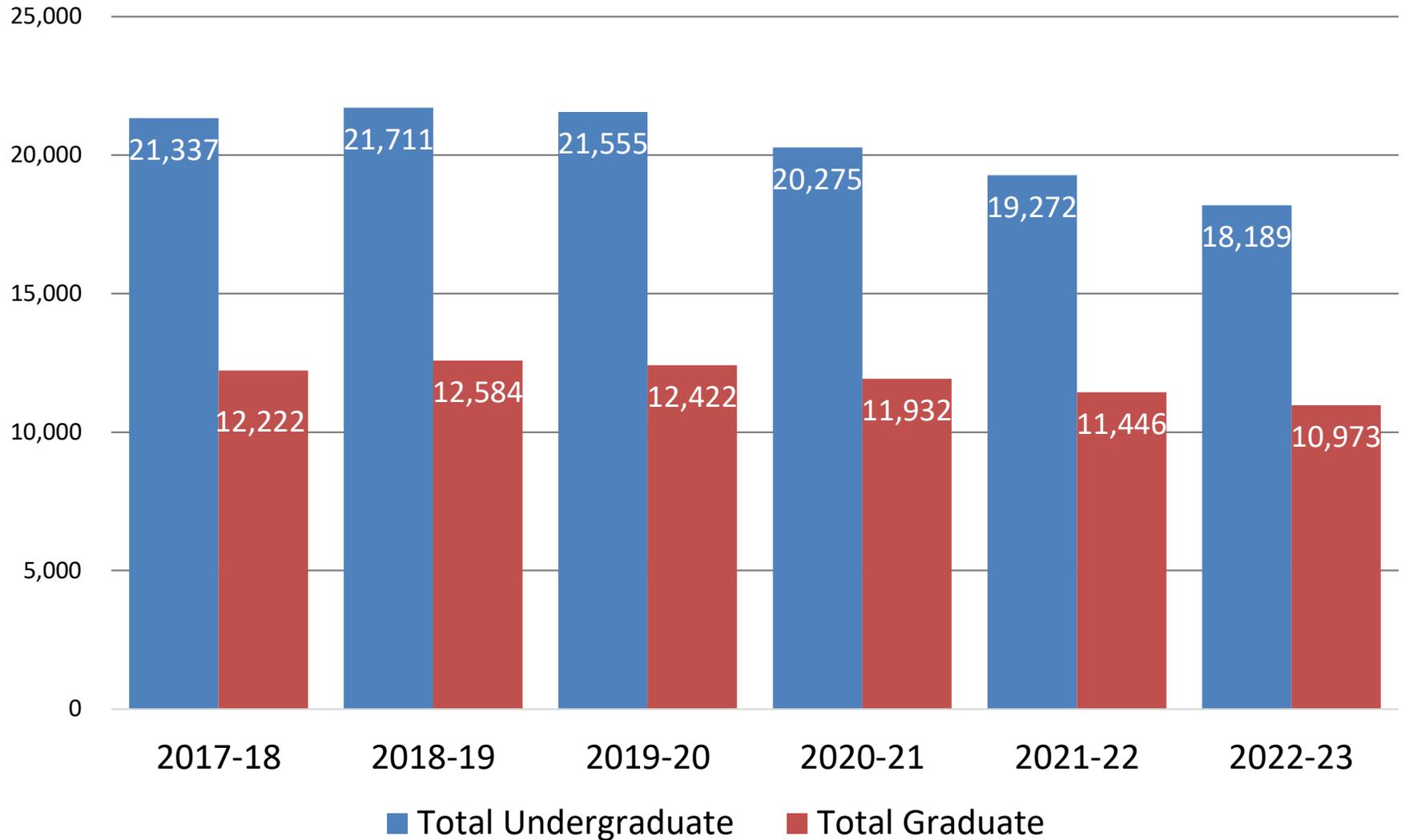
Fall Census Day Credits, US & Distance



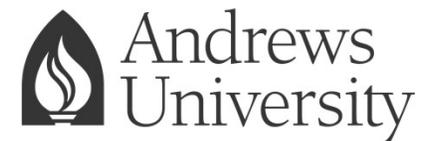
10/12/2023



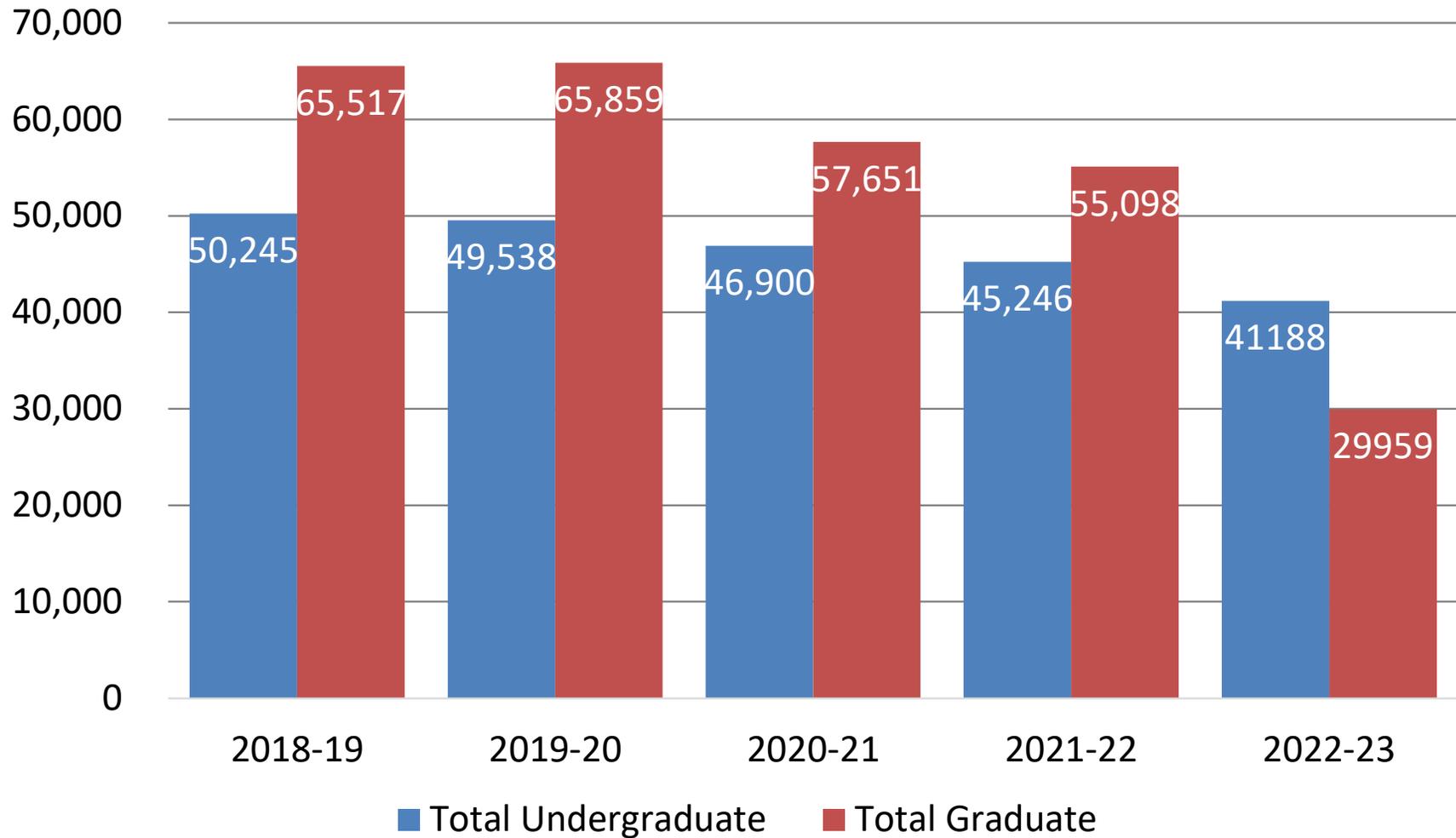
Fall Census Day Credits, US & Distance



10/12/2023



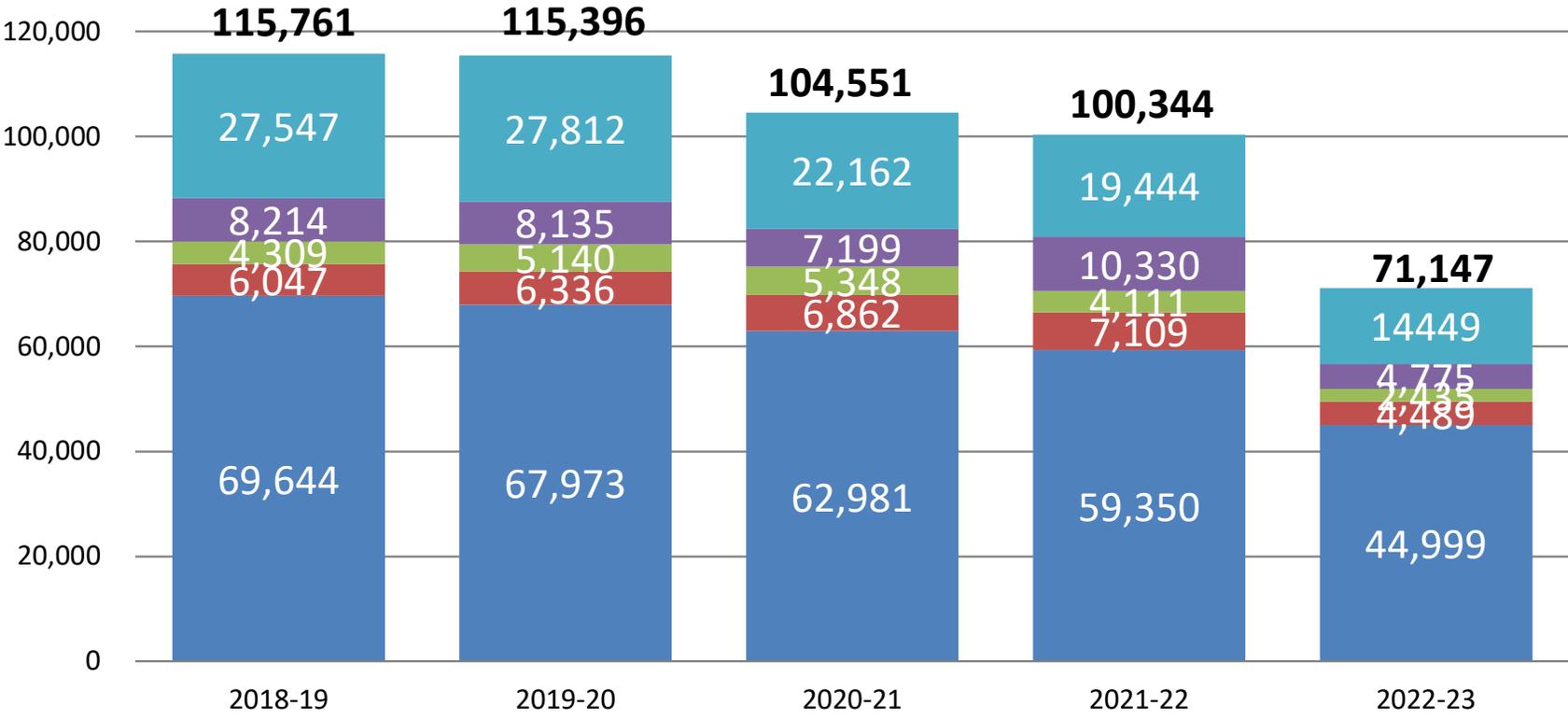
12 month Total Credits, All Campuses



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12-mo Total Credits, All Campuses

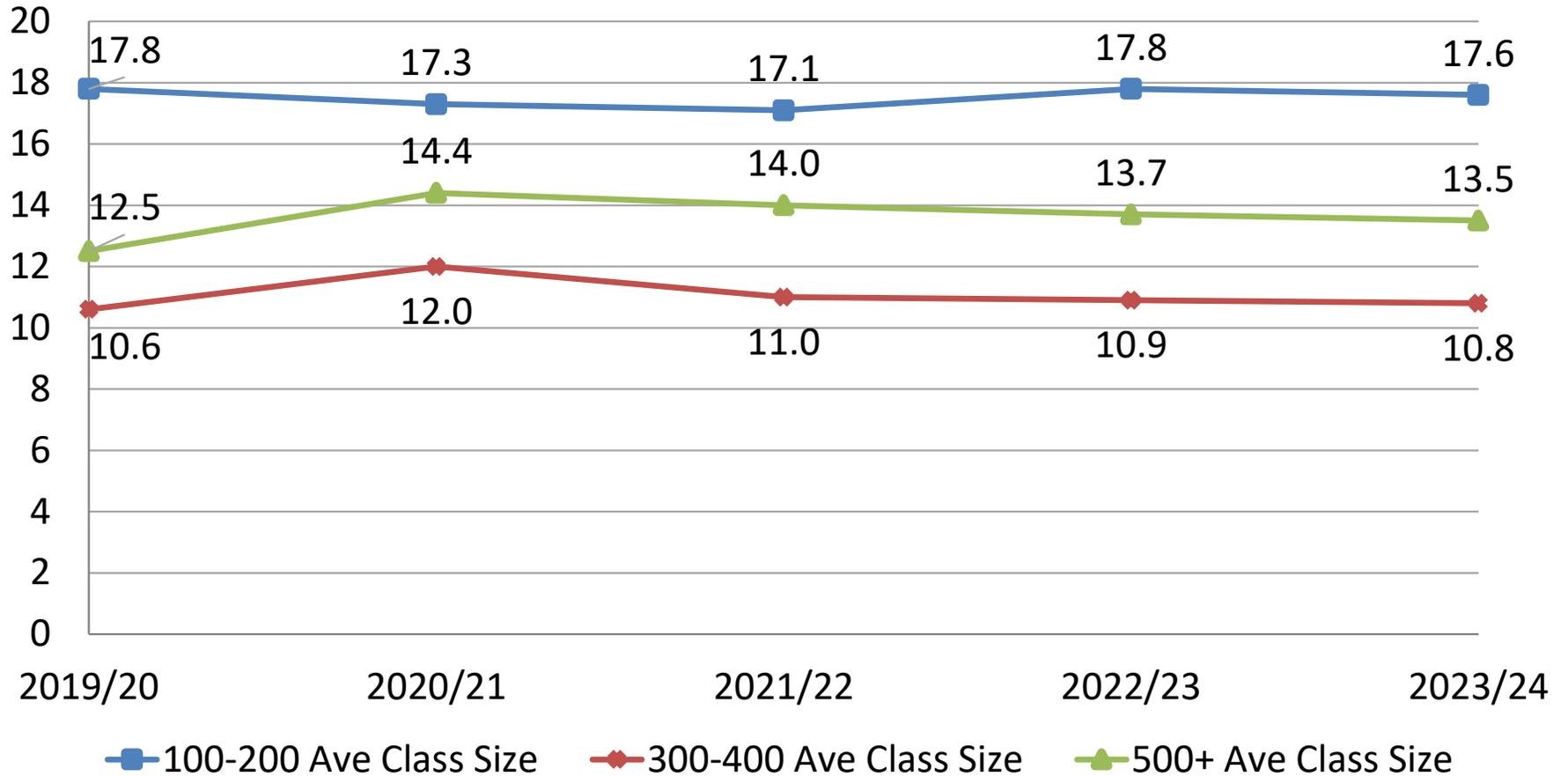


■ Main
 ■ Distance
 ■ US Off-Campus
 ■ International Off-Campus
 ■ Sch of Ed Professional Dev (distance)

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Average Lecture Class Sizes, Fall



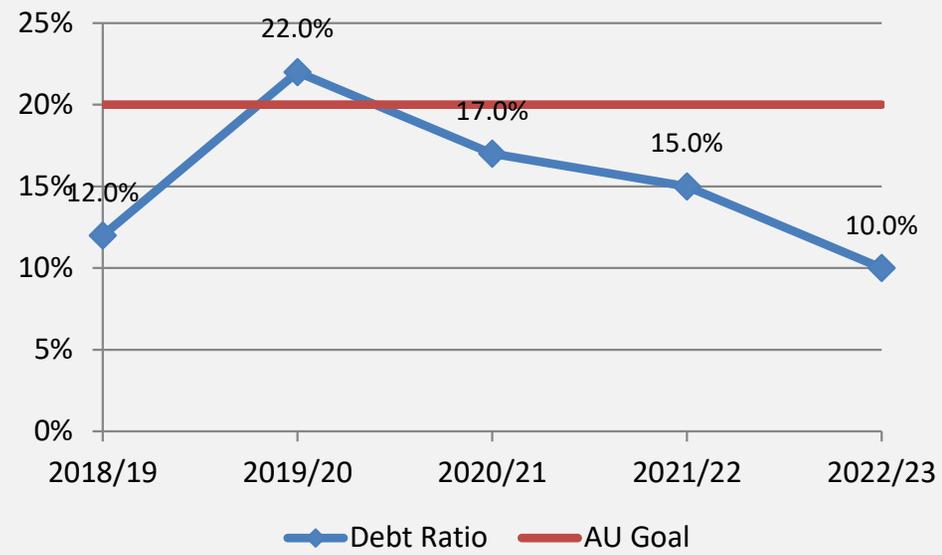
Goals: 100-200 level = 25; 300+ = 15

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Annual Debt Reduction

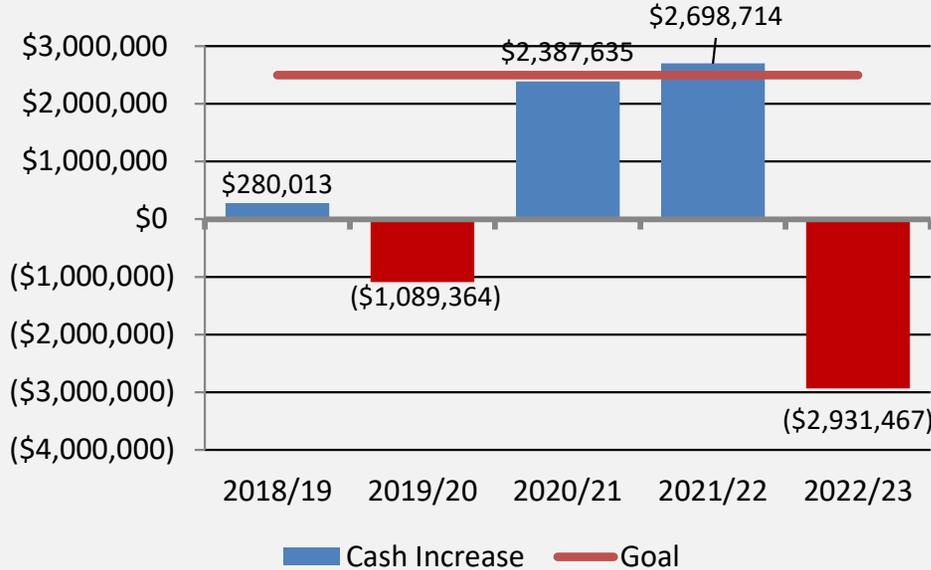


Long-term Debt to Net Assets

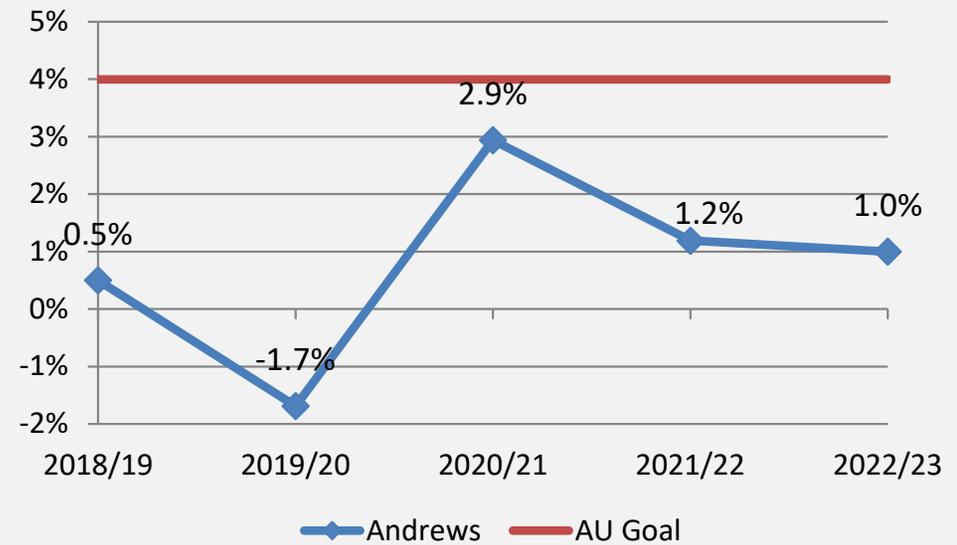


Goal lines: 

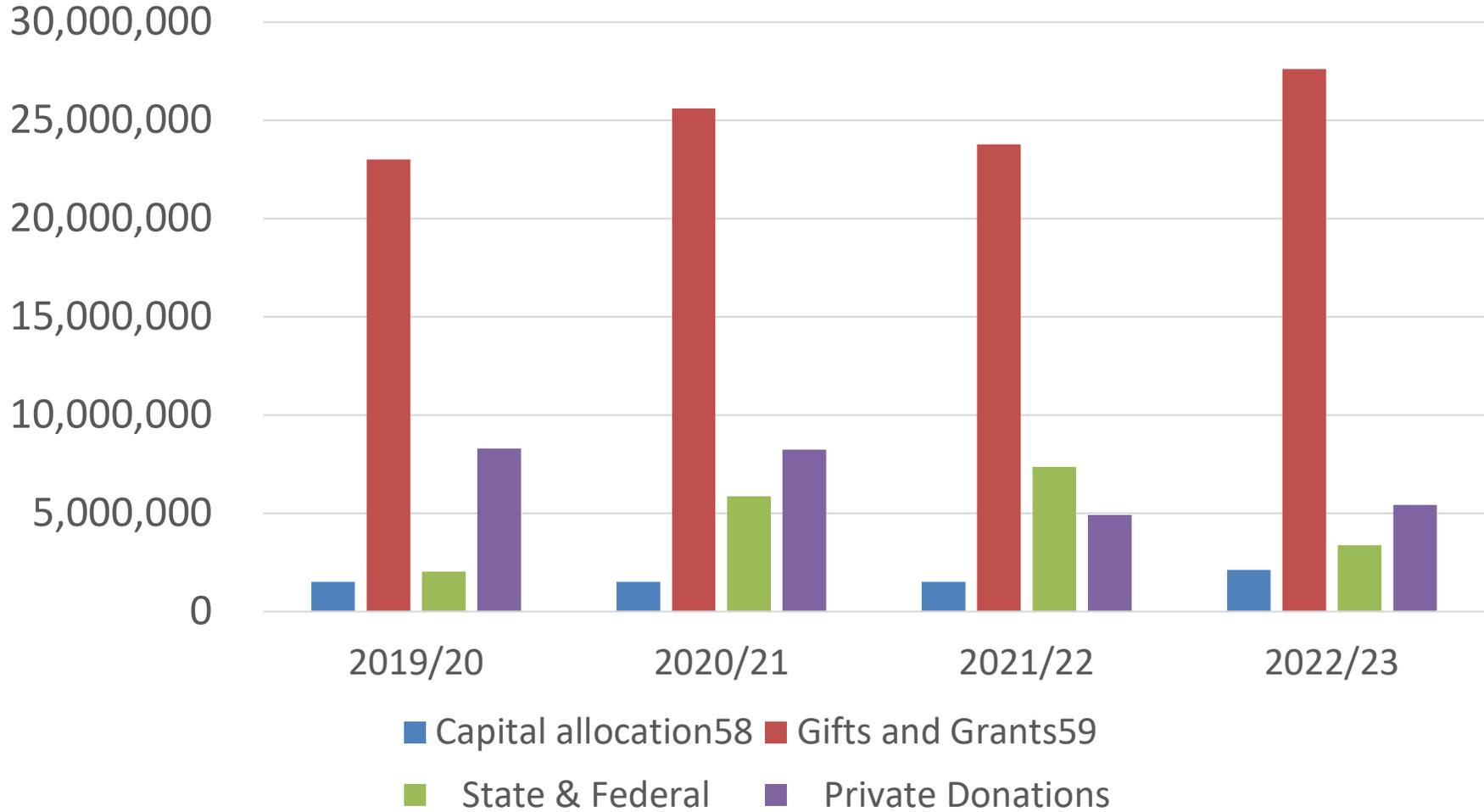
Cash Increase



Percent Gain on Operating

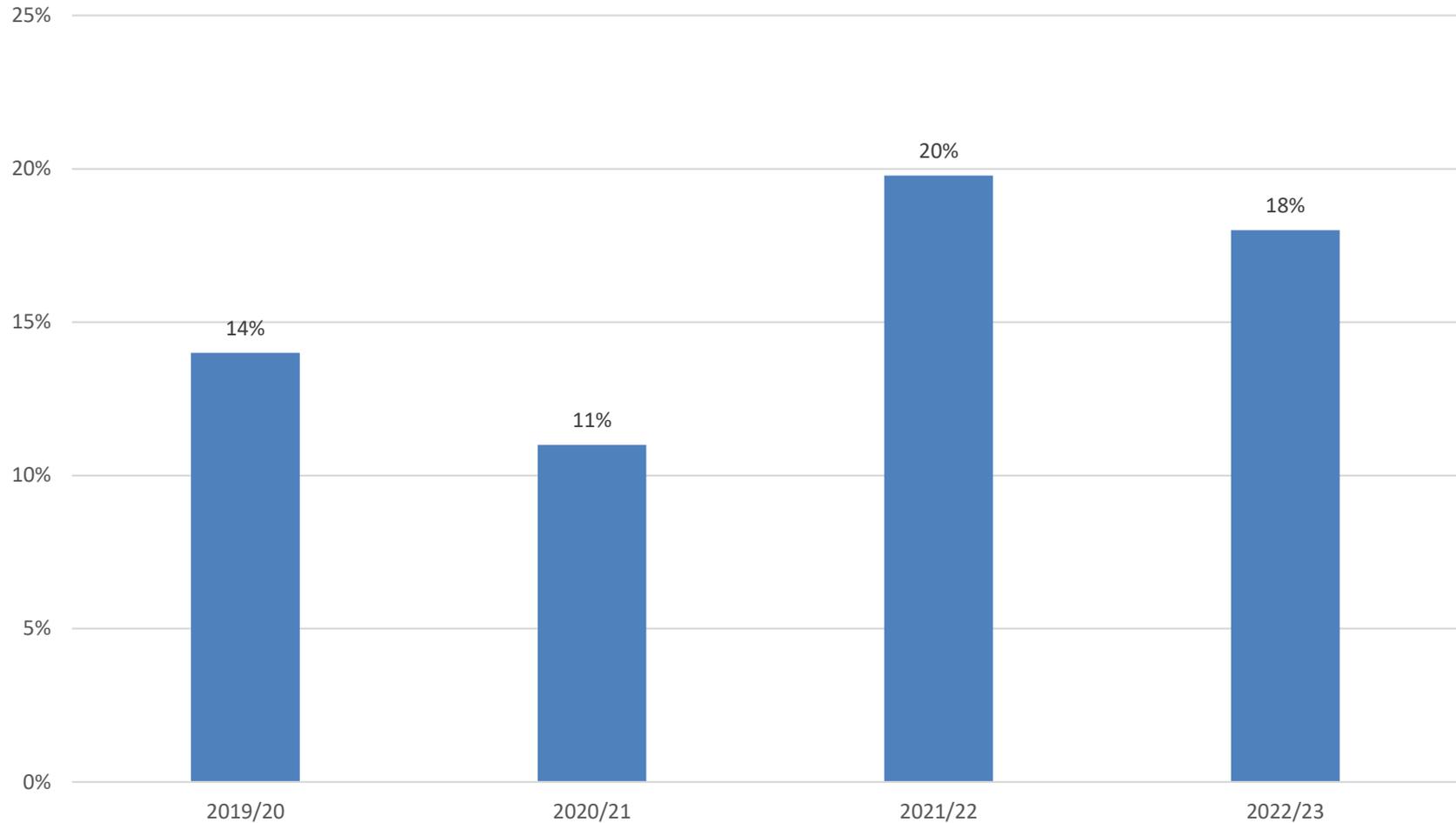


Capital Allocation



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Development Cost to Private Donations



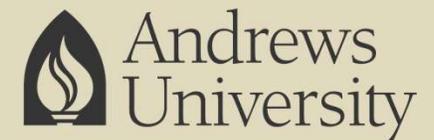
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College Contribution Margin Trends FYE

College	2017	2018	2019	2020
Arts & Sciences	54.4%	56.5%	58.9%	52.6%
Architecture & Int. Design	23.4%	35.3%	28.4%	NA
Education & International Services	-1.1%	-1.6%	10.6%	7.0%
Health & Human Services	49.1%	48.5%	50.5%	47.7%
Professions	33.7%	30.0%	37.3%	41.9%

Includes main, distance, and US off-campus
 College of Professions includes Aviation for all years
 Architecture joined CHHS in 2019



Contribution Margin Performance, Examples FYE 2020

Programs	# Enrolled	Contribution Margin	CM %
Religion, BA	72	\$391,651	70.9%
Spanish, BA	15	\$169,173	69.4%
Physical Therapy, DPT & DScPT	255	\$2,789,926	64.1%
Animal Science, BS	28	\$287,898	55.8%
General Business, MBA	85	\$385,517	52.3%
Social Work, MSW	57	\$432,274	51.2%
Public Health, MPH	44	\$99,144	29.9%
School Psychology, EdS	26	(\$52,456)	-27.4%
Music Performance, BMus	23	(\$201,614)	-164.0%

Figures based on students taking classes anywhere in AU, includes teaching, department & college costs, main campus & distance

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